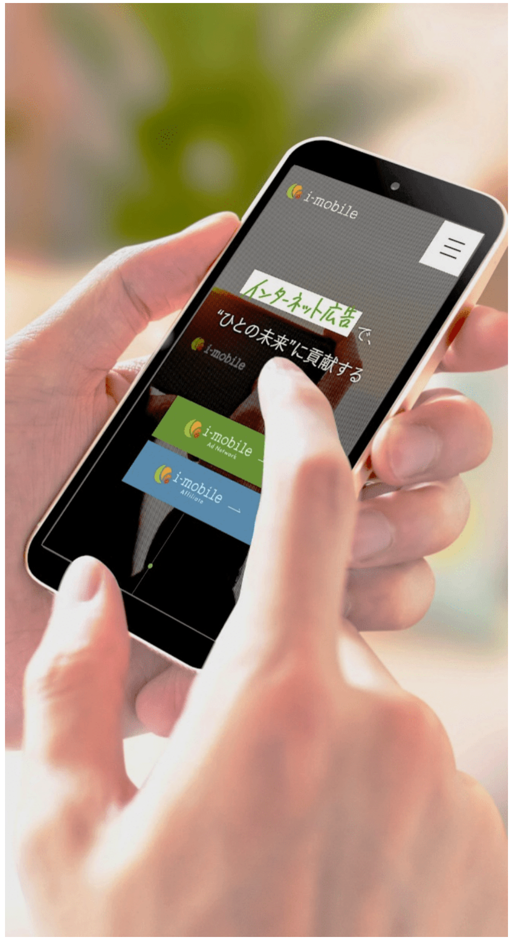
FY2026.7

Business Results

i-mobile Co., Ltd.
(Stock Code 6535, TSE Prime Section)

September 10, 2026

Corporate Philosophy



Vision

Creating a Business for the Future

“ひとの未来”に貢献する事業を創造し続ける

- Mission

Enhancing User Experience with Internet Marketing

マーケティングで価値ある体験を提供し続ける

- Values

Smile × Growth × Team

笑顔 × 成長 × チーム

FY2026.7

Financial Highlights

Executive Summary (1)

Achieved "record-high" cumulative consolidated net sales and operating profit

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Net sales increased

Differentiation through strategies and services addressing changes in the market environment and regulatory framework proved successful, driving the amount of donations received to a record high and expanding market share.

Higher profit maintained despite higher promotional expenses

Despite higher-than-planned promotional expenses due to increased donations in Q1 and the impact of the prior-year timing difference in revenue recognition*, operating profit increased year on year.

i-mobile / OHTE

The App Operation business maintained a revenue growth trend as its market expansion strategy proved successful. The Ad Network business met its plan but posted lower profit amid the ongoing transition of its earnings structure to a new business model leveraging existing assets.

Shareholder return

The Company conducted a share buyback equivalent of 1.8% of total issued shares, bringing the total payout ratio to as high as 68.8%. It also increased the annual dividend to ¥27 per share, as planned.

* Excluding the impact of the prior-year timing difference in revenue recognition, the year-on-year increase was 17.1% on an underlying basis.

Executive Summary (2)

(Unit: Millions of yen)

		FY07/25 Cumulative Period	FY07/26 Cumulative Period	YoY (%)	Original Plan	% of Original Plan
Consolidated Results	**Net sales**	21,528	**22,146**	102.9%	22,000	100.7%
	Operating profit *(OPM)*	4,133 *(19.2%)*	**4,177** ***(18.9%)***	101.1%	4,500 *(20.5%)*	92.8%
	Profit* *(NPM)*	2,957 *(13.7%)*	**2,890** ***(13.0%)***	97.7%	3,120	92.6%
Consumer Service	**Net sales**	19,059	**19,538**	102.5%	19,750	98.9%
	Operating profit *(OPM)*	4,021 *(21.1%)*	**4,101** ***(21.0%)***	102.0%	4,600 *(23.3%)*	89.2%
Online Advertising	**Net sales**	2,411	**2,316**	96.0%	2,300	100.7%
	Operating profit *(OPM)*	153 *(6.4%)*	**74** ***(3.2%)***	48.6%	60 *(2.6%)*	124.5%

* "Profit" refers to "Profit attributable to owners of parent" in this page

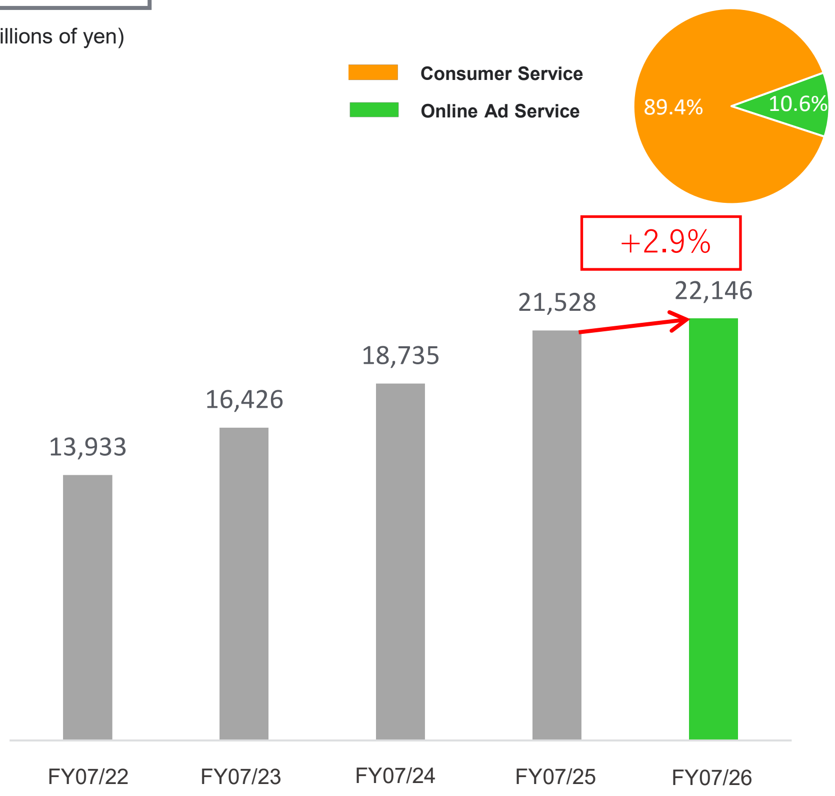
Annual Changes in Consolidated Net Sales and Operating Profit

Net sales increased 2.9% year on year, driven by growth in the amount of donations received in the Hometown Tax Donation business and strong performance in the App Operation business.
The benefits of higher net sales offset the impact of higher-than-planned promotion expenses in Q1, and operating profit also increased year on year.

Net sales

(Unit: Millions of yen)

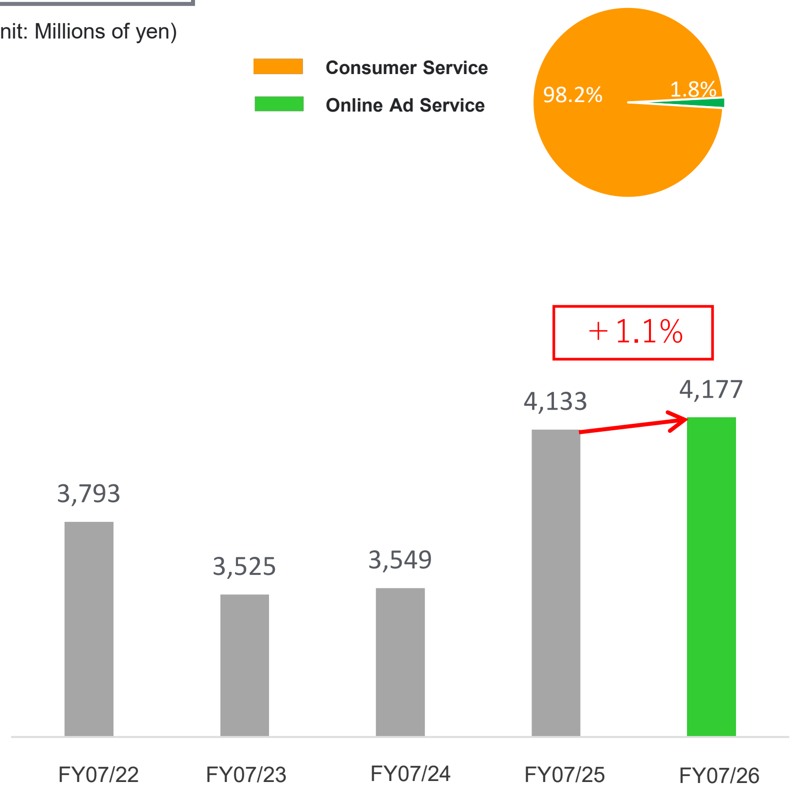
FY07/26 Net sales
Performance by segment



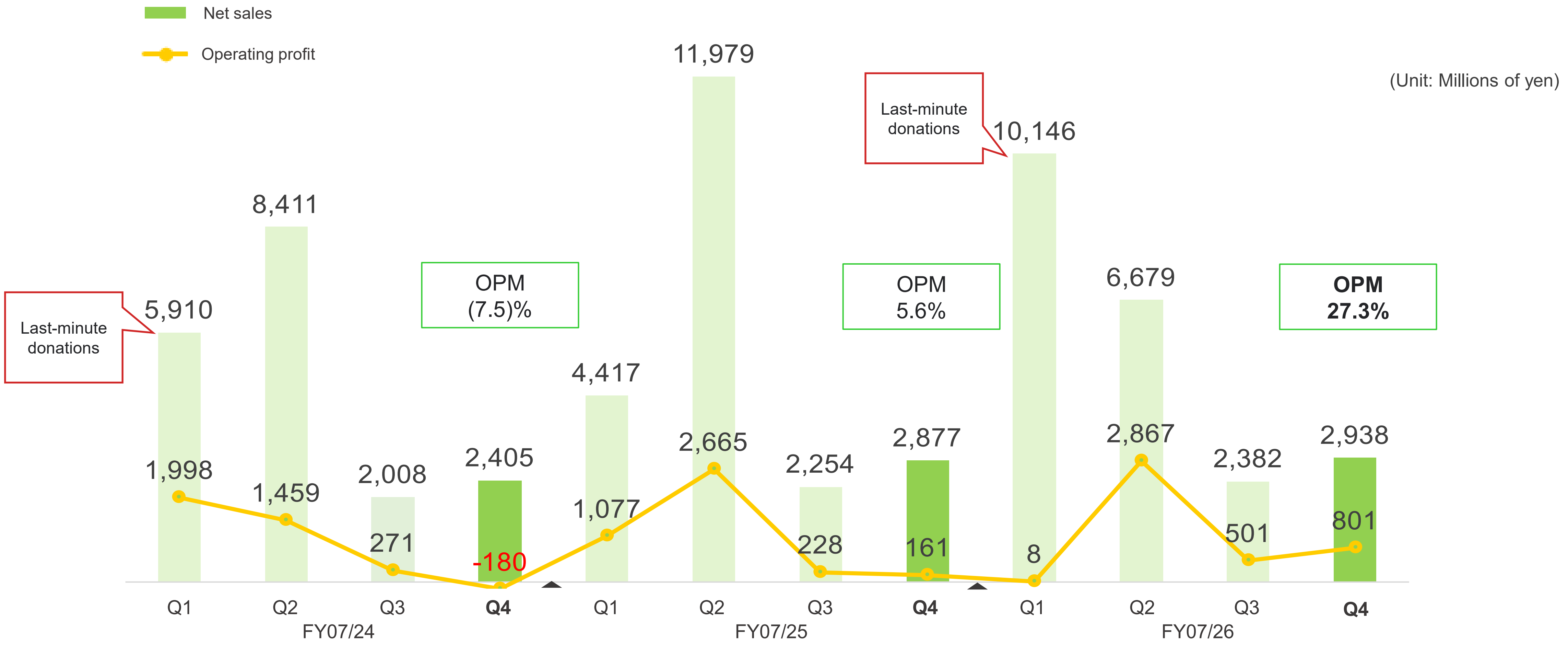
Operating profit

(Unit: Millions of yen)

FY07/26 Operating profit
Performance by segment



Quarterly Changes in Consolidated Net Sales and Operating Profit

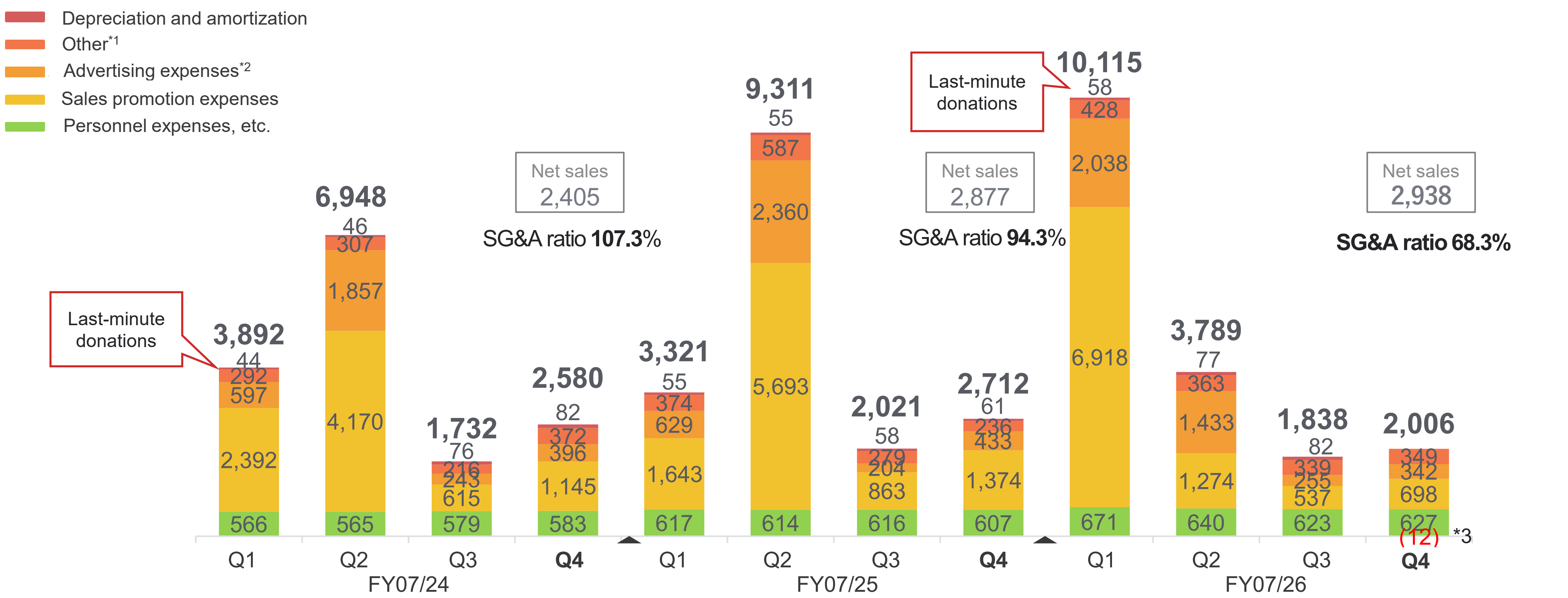


■OPM：Operating Profit Margin

Quarterly Changes in Consolidated SG&A Expenses

Full-year SG&A expenses increased year on year, reflecting promotional expenses incurred to meet last-minute donation demand, as well as costs for rebuilding the revenue base of the Online Advertising business and investment in human capital.

(Unit: Millions of yen)



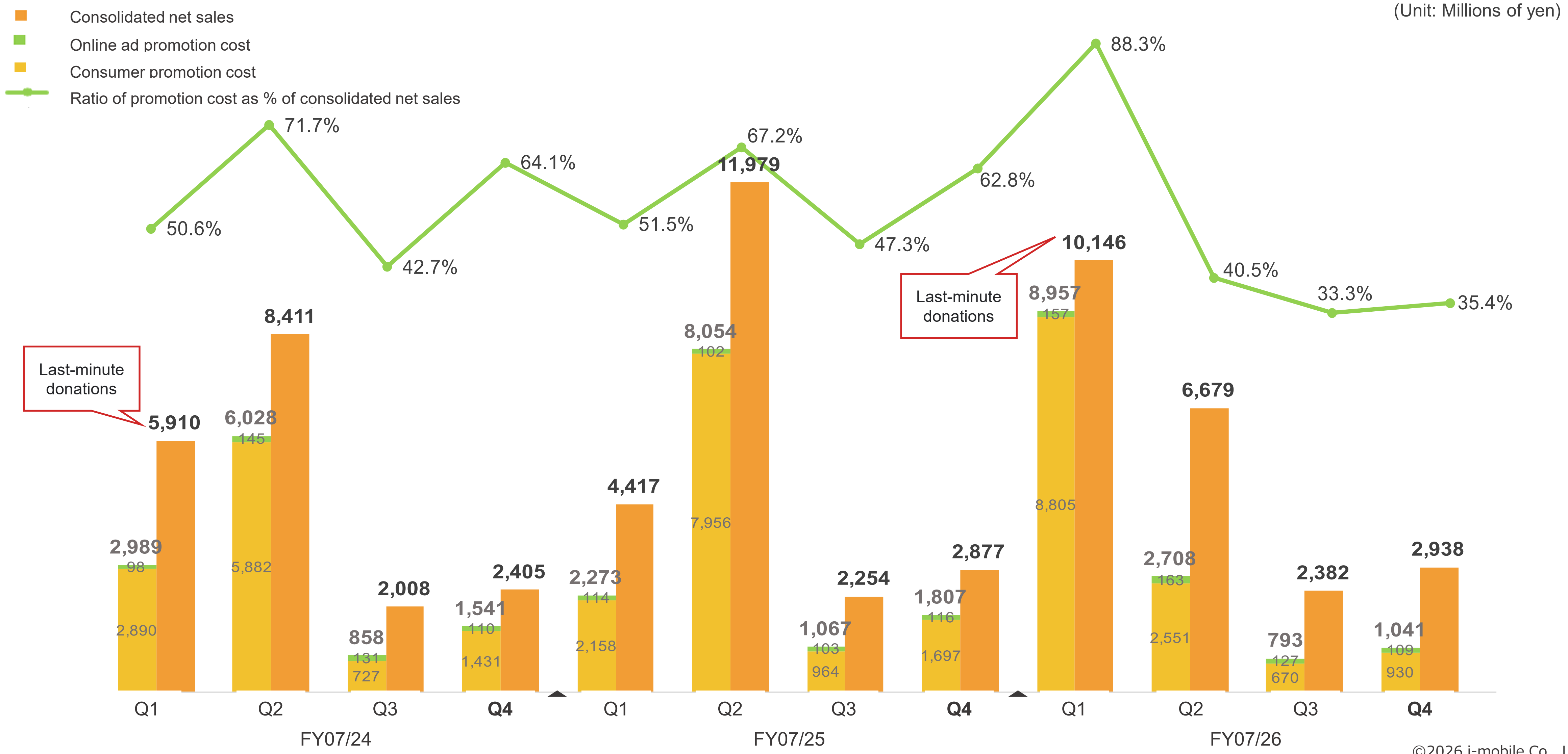
Employees (consolidated)	213	215	217	219	214	215	215	215	221	225	231	226

(People)

*1 Mainly consists of communication expenses, commission expenses, settlement costs, rent expenses on land and buildings, travel and transportation expenses.
*2 Advertising expenses include the cost of TV commercials that were aired in the FY07/24 Q1 - Q2, and FY07/25 Q1 - Q2, Q4, FY07/26 Q1 - Q2
*3 As a result of reclassifying depreciation related to the Green Energy business from SG&A expenses to cost of sales, “Depreciation and amortization” within SG&A expenses amounted to negative ￥12 million in Q4.

Quarterly Changes in Promotion Cost (as % of Net Sales)

Following the regulatory change, the promotion cost* ratios after Q2 have continued to trend downward year on year.



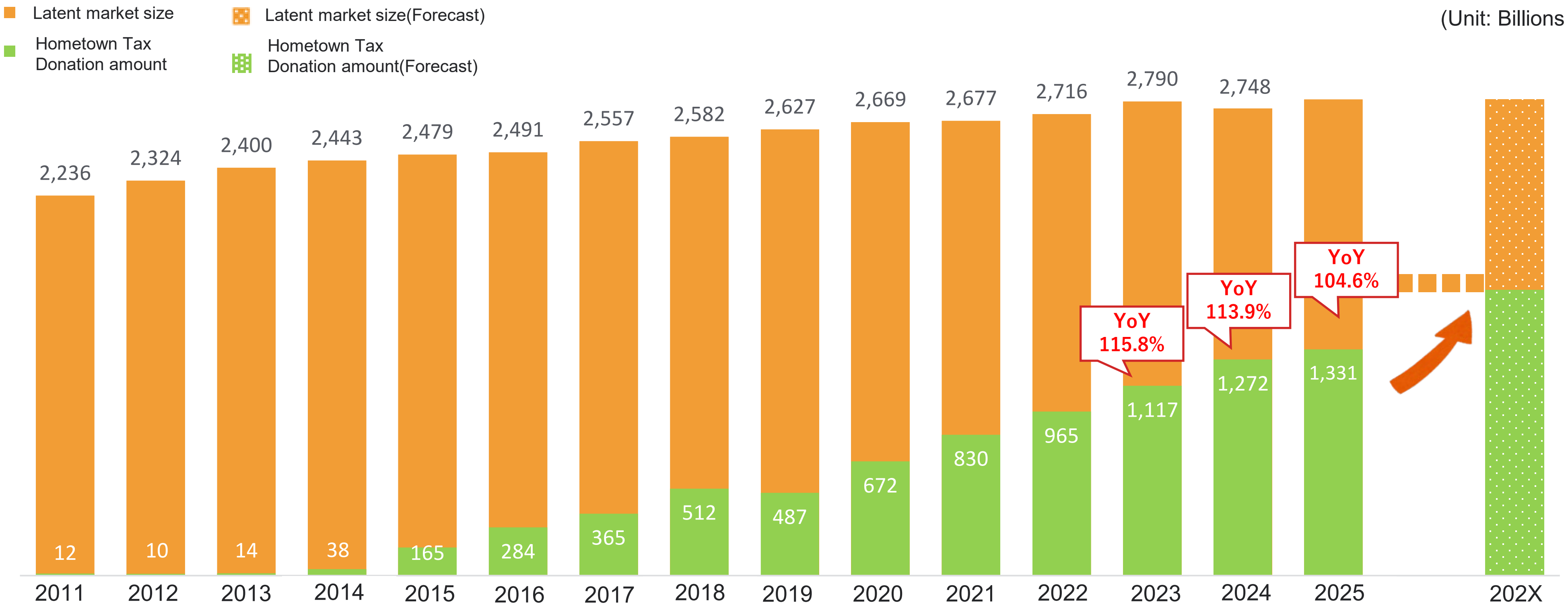
■ Promotion cost consists of promotion expenses and advertising expenses.

Segment Analysis

Consumer Service

Trends in Hometown Tax Donation Market

The actual amount received in Hometown Tax Donations is steadily increasing. In terms of the potential size of Hometown Tax Donations (latent market size) and the usage rate, the market still has room for growth*. We expect this business to expand further as the system becomes stabilized and gains publicity.



Usage rate of Hometown Tax Donation (number of users / number of available users)	2019	2020	2021	2022	2023	2024	2025
	7.0%	9.5%	12.5%	14.9%	16.6%	18.9%	18.5%

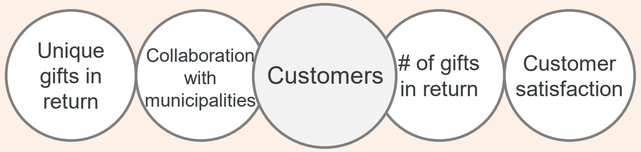
■ The latent market size of Hometown Tax Donations for 2011 through 2024 was calculated by i-mobile (as 20% of the individual residence tax revenue), based on the data from *White Paper on Local Public Finance* published by the Ministry of Internal Affairs and Communications of Japan.
■ The Hometown Tax Donation amount for the years from 2011 through 2025 was calculated based on the data from *Survey on Hometown Tax Donation* published by the Ministry of Internal Affairs and Communications on July 31, 2026
■ The usage rate of Hometown Tax Donation is calculated by the Company with reference to “Actual Results of Residence Tax Deduction for Taxation in Each Fiscal Year” and “Survey of Municipal Taxation Status in Each Fiscal Year,” both published by the Ministry of Internal Affairs and Communications.
* The amounts were calculated based on the market size and growth potential estimated by i-mobile. Note that the amounts may differ from the statistical figures.

Full-Year Business Results for FY07/26

Priority Measure for FY2026

Early establishment of competitive edge

Securing of market power with
the acquisition of a 20% market share

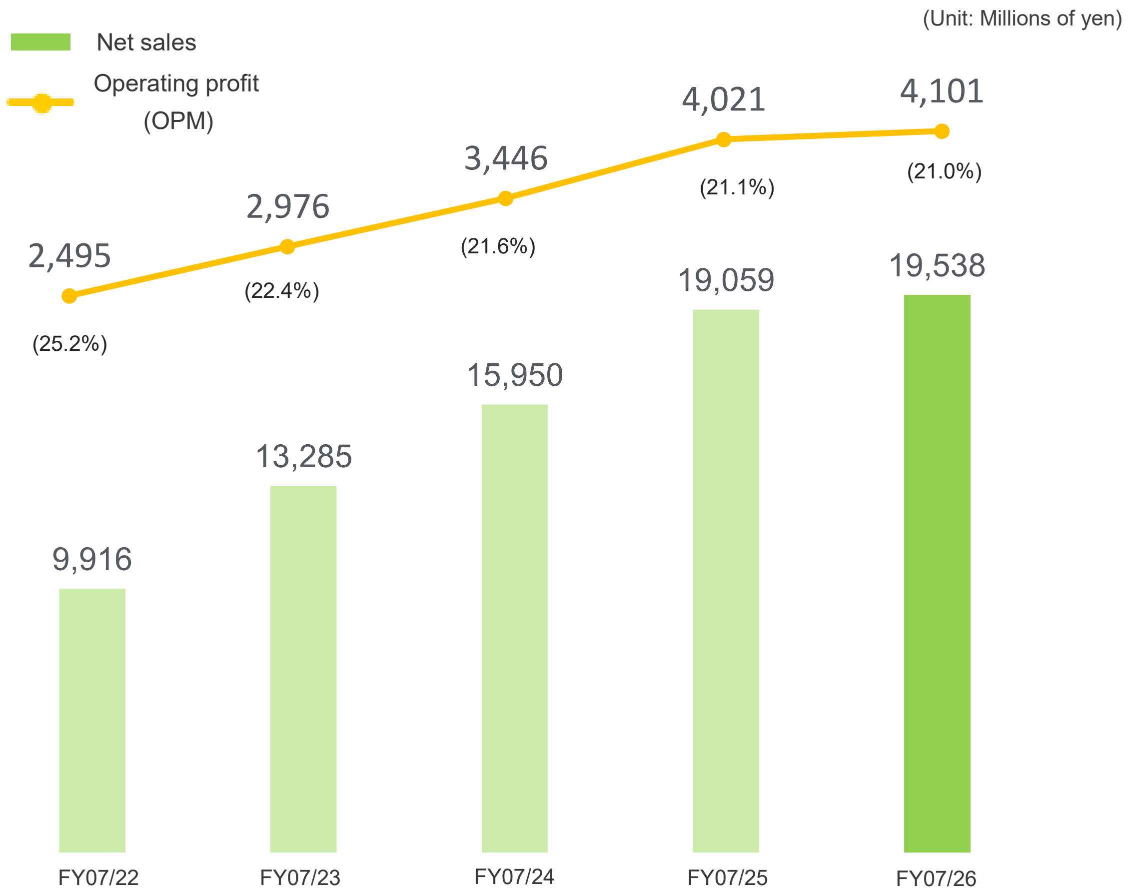


------ Evaluation for FY07/26------

- Acquire customers through marketing initiatives in light of system revision
- Build a foundation for loyalty through the improvement of user convenience
- Promote regional revitalization through strengthened collaboration with municipalities and establish a sustainable base for growth

Net sales	: YoY **102.5%**	**98.9%**	of original plan
Operating profit	: YoY **102.0%**	**89.2%**	of original plan

【 Trends in Net Sales and Operating Profit 】



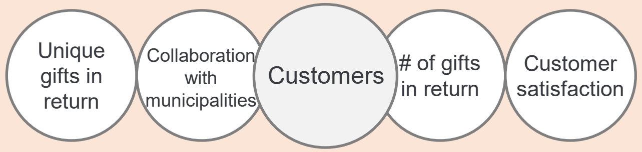
■ The term YoY used on this slide represents a comparison between the consolidated fiscal year ended July 31, 2026 with the consolidated fiscal year ended July 31, 2025.

FY07/26 Full-Year Results and Quarterly Earnings Trends

Priority Measure for FY2026

Early establishment of competitive edge

Securing of market power with
the acquisition of a 20% market share



1 Acquire customers through marketing initiatives in light of system revision

Market-responsive promotions and the introduction of payment services attracted new customers, increasing the number of members by 14% compared with the previous fiscal year-end

2 Build a foundation for loyalty through the improvement of user convenience

Greater customer engagement through apps and other initiatives encouraged continued use by existing customers and expanded the customer base

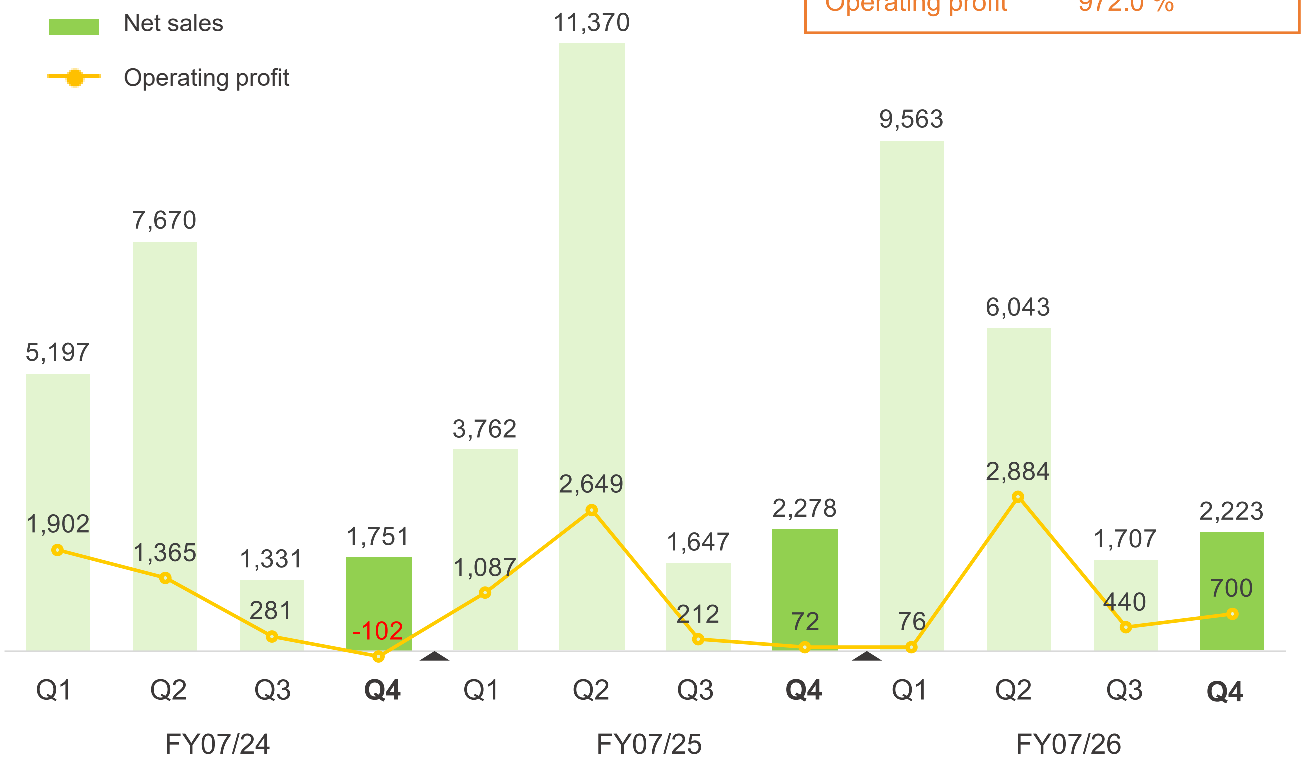
3 Promote regional revitalization through strengthened collaboration with municipalities and establish a sustainable base for growth

Steadily expanded the number of contracted municipalities for our agency service for Hometown Tax Donations*, as well as the number of municipalities listed on Furunavi Catalog

【 Quarterly Trends in Net Sales and Operating Profit 】

(Unit: Millions of yen)

Q4 Compared with the same quarter of the previous fiscal year
Net sales 97.6 %
Operating profit 972.0 %



*Agency service for Hometown Tax Donations: A service that acts as an agent for complex operations of Hometown Tax Donations, such as posting on portal sites, delivery management, and responding to business operators and donors.

Growth of Hometown Tax Donation business

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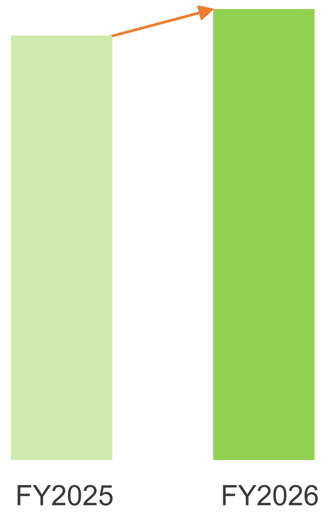
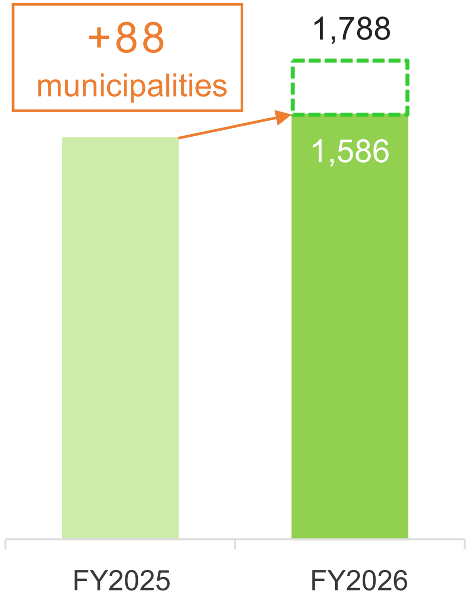
Actual number of donations

YoY
107%



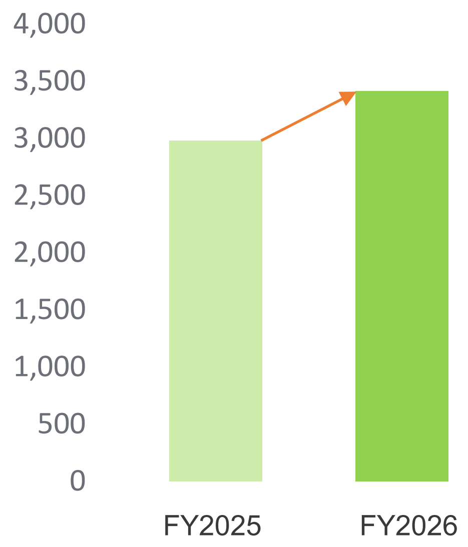
Number of contracted municipalities

Coverage rate of the number of contracted municipalities*
88%



Number of members

Compared to same day last year
114%



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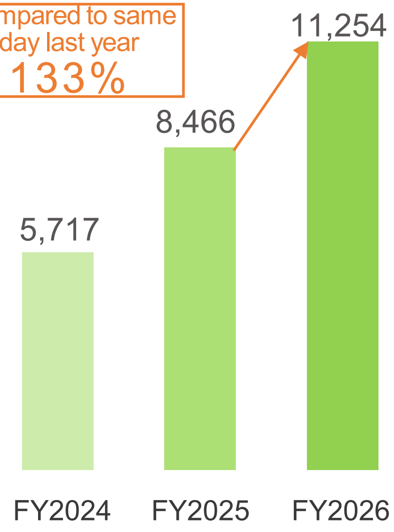
Net sales 94%
(YoY)

Decrease in high-value donors following the tax reform

Number of contracted facilities

Compared to same day last year
133%



■ The term YoY used on this slide represents a comparison between the cumulative period ended July 31, 2026 and the cumulative period ended July 31, 2025.

* The total number of municipalities is set at 1,788 in the calculations as per investigations based on the Fourth Basic Environment Plan announced by the Ministry of the Environment. Furthermore, according to the *Survey on Hometown Tax Donation* published by the Ministry of Internal Affairs and Communications on July 31, 2026, our coverage includes 95% of the municipalities that together account for 99% of total donations in FY2025.

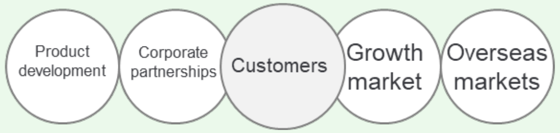
Segment Analysis

Online Advertising

Full-Year Business Results for FY07/26

Priority Measure for FY2026

Restructuring of business portfolio and promoting growth investments in new businesses



------ Evaluation for FY07/26------

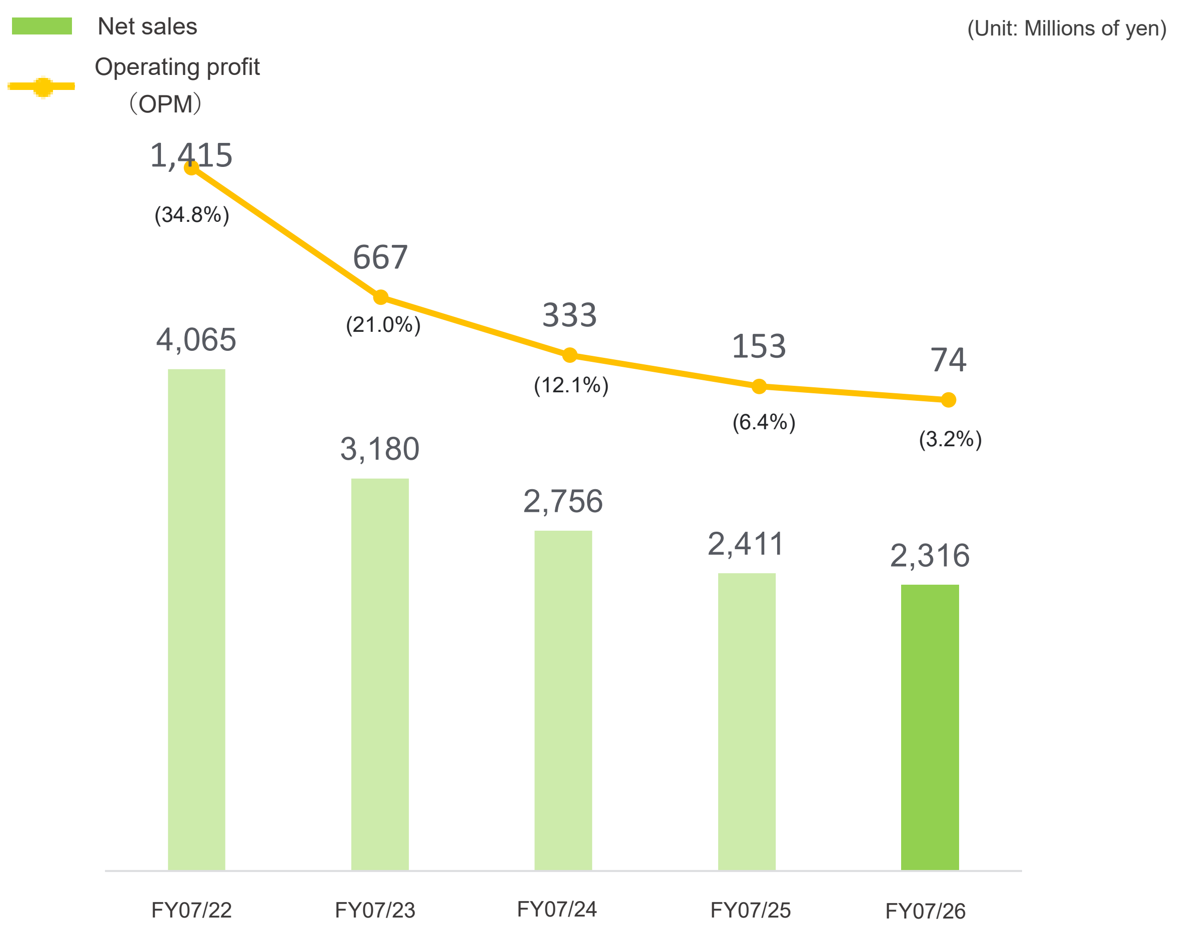
・App Operation business；
Development of new markets, customer bases, and revenue models ◎

・Ad Platform business；
Restructuring the revenue portfolio △

・Media Solution business；
Expand business domains by developing new markets and leveraging our assets ○

Net sales：	YoY **96.0%**	**100.7%**	of original plan
Operating profit：	YoY **48.6%**	**124.5%**	of original plan

【 Trends in Net Sales and Operating Profit 】



■The term YoY used on this slide represents a comparison between the consolidated fiscal year ended July 31, 2026 with the consolidated fiscal year ended July 31, 2025.

FY07/26 Full-Year Results and Quarterly Earnings Trends

1 Focus area 1 : App Operation business

Business expansion through a new revenue model

The partnership with TORIMA*2, together with the launch of collaboration with halmek*3, strengthened earnings capacity. Expansion of overseas markets progressed steadily, contributing to revenue.

Implementation of retention measures

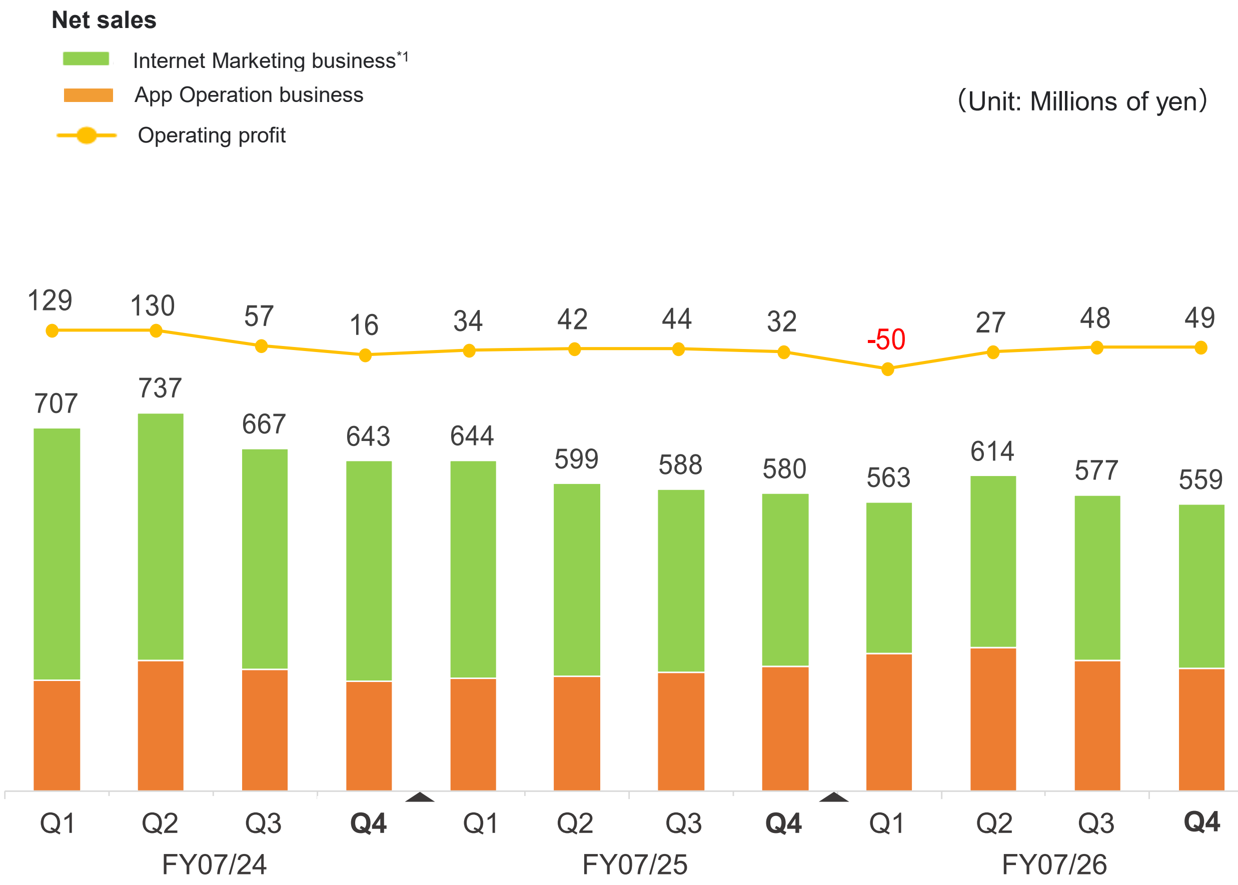
IP*4-based measures to encourage usage and improve the user experience strengthened user engagement and reduced churn.

2 Focus area 2 : Ad Network OEM

Promoted OEM proposals leveraging the know-how and infrastructure of the Ad Network business. Deployments and customer acquisition gained momentum.

3 Focus area 3 : Brand radar*5

Promoted business proposals leveraging the competitive advantage gained through the implementation of "Fan Search"*6, an image analysis AI-powered tool. As a result, adoption progressed steadily, achieving adoption by major companies.



*1 Effective February 1, 2026, the Company integrated the Ad Network, Influencer Marketing, and Media Solutions businesses within the Online Advertising business segment and reorganized them into the Internet Marketing business.
*2 A poikatsu (point-saving activity) app operated by GeoTechnologies, Inc., earning "miles" based on distance travelled and steps
*3 An information content service centered on a magazine published by halmek holdings Co., Ltd. Targeted at women aged 50 and over, the magazine has the highest circulation in Japan in its category, according to the Publisher Report (for January–June 2025) issued by the Japan Audit Bureau of Circulations
*4 Abbreviation for Intellectual Property (IP), referring to characters and content protected by intellectual property rights such as copyrights and trademarks
*5 Tools that help enhance brand value in social media marketing by supporting compliance with stealth marketing regulations and other measures.
*6 A patent-pending feature that uses a proprietary algorithm to directly analyze brand touchpoints from image data without relying on hashtags or captions

Overview of New Business

Green Energy Business*

* The Green Energy business is not included in reportable segments

Progress of Initiatives

Promoting a decarbonized society with marketing and technology and achieving regional revitalization

■ Retail electricity business (Furunavi Energy, Inc.) is accepting contracts for its low-voltage rate plan for households

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■ Status of constructing solar power facilities and grid-scale battery storage facilities

When the planned **64 sites** (51 low- and high-voltage facilities in operation) are completed, total power generation will exceed 10 megawatts*

In March 2026, the grid-scale battery storage (battery storage facilities) entered the balancing market and began generating revenue

- May 15, 2026 Started selling electricity at the 51st solar power plant (Sakura City, Tochigi Prefecture, ground-mounted type)
- Nov. 12, 2025 Beginning to accept contracts for the “Smart Price Plan,” a low-voltage rate plan for households
- July 23, 2025 Beginning to offer Furunavi “electricity points” as gifts in return
- Apr. 1, 2025 Establishment of a subsidiary, Furunavi Energy, Inc., responsible for the retail electricity business
- Sep. 12, 2024 Conclusion of a collaboration agreement on energy management with Shintomi Town, Miyazaki Prefecture
- Jun. 13, 2024 Started cooperation with Marubeni Power Retail Corporation and Sun Village Co., Ltd.
- Feb. 17, 2023 Concluded comprehensive partnership agreement with Meiwa Town in Mie Prefecture
- Dec. 23, 2021 Concluded business partnership with UPDATER, Inc. (formerly Minna Denryoku) Began providing “electricity points” as a gift in return for Hometown Tax Donations
- Mar. 22, 2017 Concluded capital partnership with Looop
- May 31, 2016 Started selling electricity at the first solar power plant (Omitama City, Ibaraki Prefecture, ground-mounted type)

*Equivalent to the electricity consumed by 3,000 average households

FY2027.7

Earnings Forecast

Consolidated Earnings Forecast for FY07/27

The Group expects to achieve higher net sales and profit by expanding market share and improving promotional investment efficiency through differentiated strategies addressing revisions to the hometown tax donation system, along with earnings contributions from the Green Energy business and a shift in the Online Advertising business revenue model.

Item (Unit: Millions of yen)		FY2026 Full-Year Results	FY2027 Full-Year Forecasts	YoY
Consolidated results	Net sales	22,146	22,200	100.2%
	Operating profit (OPM)	4,177 (18.9%)	4,500 (20.3%)	107.7%
	Profit[*1] (NPM)	2,890 (13.0%)	3,140 (14.1%)	108.6%
Consumer Service	Net sales	19,538	19,000	97.2%
	Operating profit (OPM)	4,101 (21.0%)	4,300 (22.6%)	104.8%
Online Advertising	Net sales	2,316	2,280	98.4%
	Operating profit (OPM)	74 (3.2%)	60 (2.6%)	80.3%

*1 “Profit” refers to “Profit attributable to owners of parent” in this page
*2 The operating profit in the segment of our presentation materials may be displayed as segment profit

Business Strategy for FY07/27（Consumer Service）

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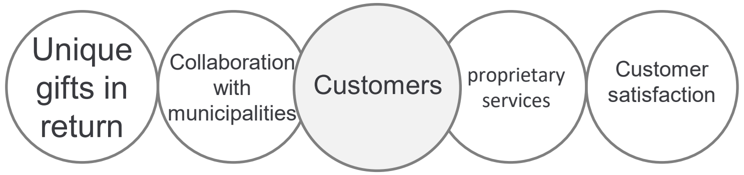
Gain market influence through increased market share and maximize long-term earnings by building a competitive advantage



✔ Expand the customer base by promoting the use of the proprietary payment service “Furunavi Money”

- Retain existing customers and acquire new customers through initiatives that stimulate the desire to donate

✔ Promote regional revitalization and establish a sustainable foundation for growth through stronger collaboration with municipalities

- Further expand the Hometown Tax Donation agency service,* which improves operational efficiency and strengthens the promotion of municipalities’ appeal

✔ Maximize effectiveness and improve cost efficiency through promotions timed to peak demand periods

- Deepen customer engagement and improve retention by enhancing the Furunavi App

* A service that acts as an agent for complex operations of Hometown Tax Donations, such as posting on portal sites, delivery management, and responding to business operators and donors.

Business Strategy for FY07/27（Online Advertising）

Restructuring of business portfolio and accelerate growth investments in new businesses

Product development | Corporate partnerships | Customers | Growth market | Overseas markets

Shift the revenue model toward becoming a product provider*

i-mobile Media Solution
i-mobile SNS Marketing

- Expand business domains by strengthening the rollout of “Ad Network OEM” in the retail media market
- Acquire new customers for “Brand radar” by strengthening its customer support capabilities

Develop new markets and customer segments and further expand revenue models

OHTE

- Increase earnings by strengthening promotions and launching new titles in collaborative domains
- Improve retention by launching new titles and adding features to the “Puzzle de Kensho” series
- Increase earnings by improving products and strengthening promotions in overseas markets

* Product Provider: A business model in which the Company provides its proprietary technology to other companies as a product.

Business Strategy for FY07/27（Green Energy)

Rapidly establish the earnings base for the electricity business by expanding revenue from power generation and storage and leveraging existing business assets

Corporate sales capabilities | Collaboration with municipalities | Customer base | Brand | General-purpose technology

✓ Ensure stable operations and expand revenue from power generation and storage assets (facilities)

- Secure earnings through the stable operation of existing facilities while expanding the earnings base by constructing solar power plants and grid-scale battery storage facilities and connecting them to the grid.

Green Energy Business

✓ Expand the retail electricity business toward the realization of a decarbonized society

- Leverage existing business assets to acquire customers for the retail electricity business and promote collaboration with municipalities.

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Furunavi Energy

✓ Optimize power supply and demand using proprietary technology and explore new revenue opportunities

- Based on proprietary technologies developed in the Advertising business, advance preparations for commercialization in the electricity field

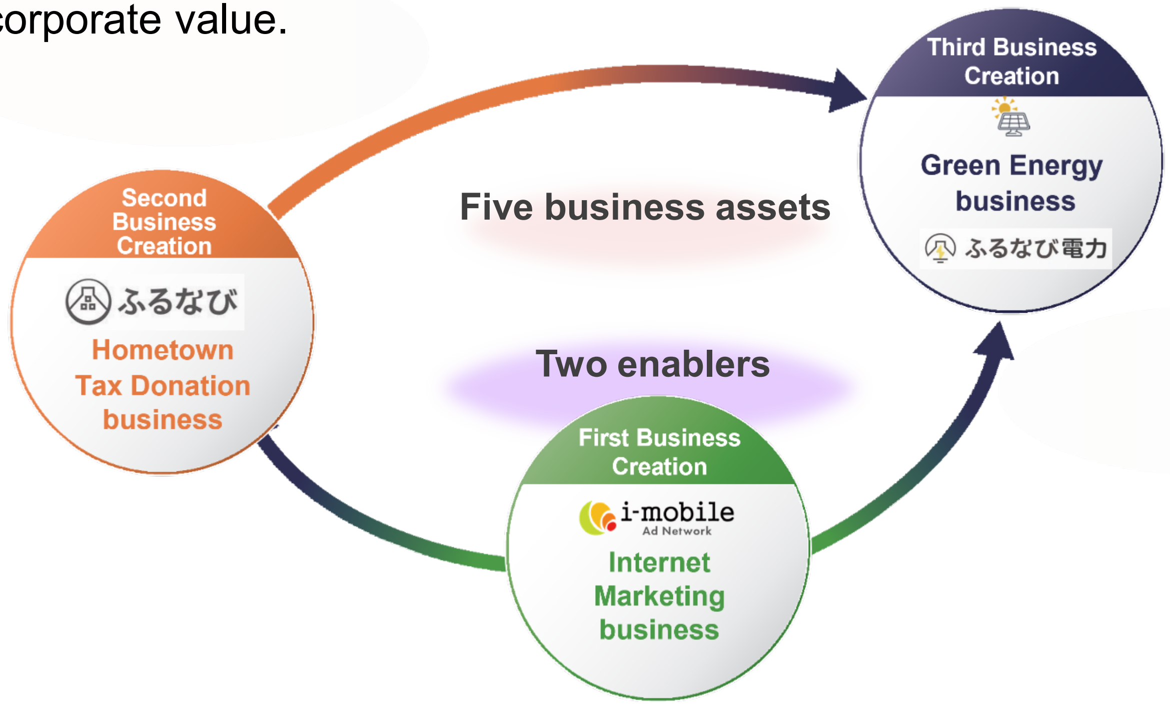
FY2027.7 to FY2029.7

New Medium-Term Management Plan

Overview of Strategies under Medium-Term Management Plan (FY07/27–FY07/29)

Realize the creation of the third business to further enhance the Group corporate value.

Alongside further expanding the Hometown Tax Donation business, which generates stable earnings, the Group will make a full-scale entry into the Green Energy business [*1], representing the creation of its third business, by leveraging Furunavi's assets and the business expertise and technologies cultivated through its founding Online Advertising business[*2]. The Group aims to develop the Green Energy business into a new growth driver and sustainably enhance corporate value.

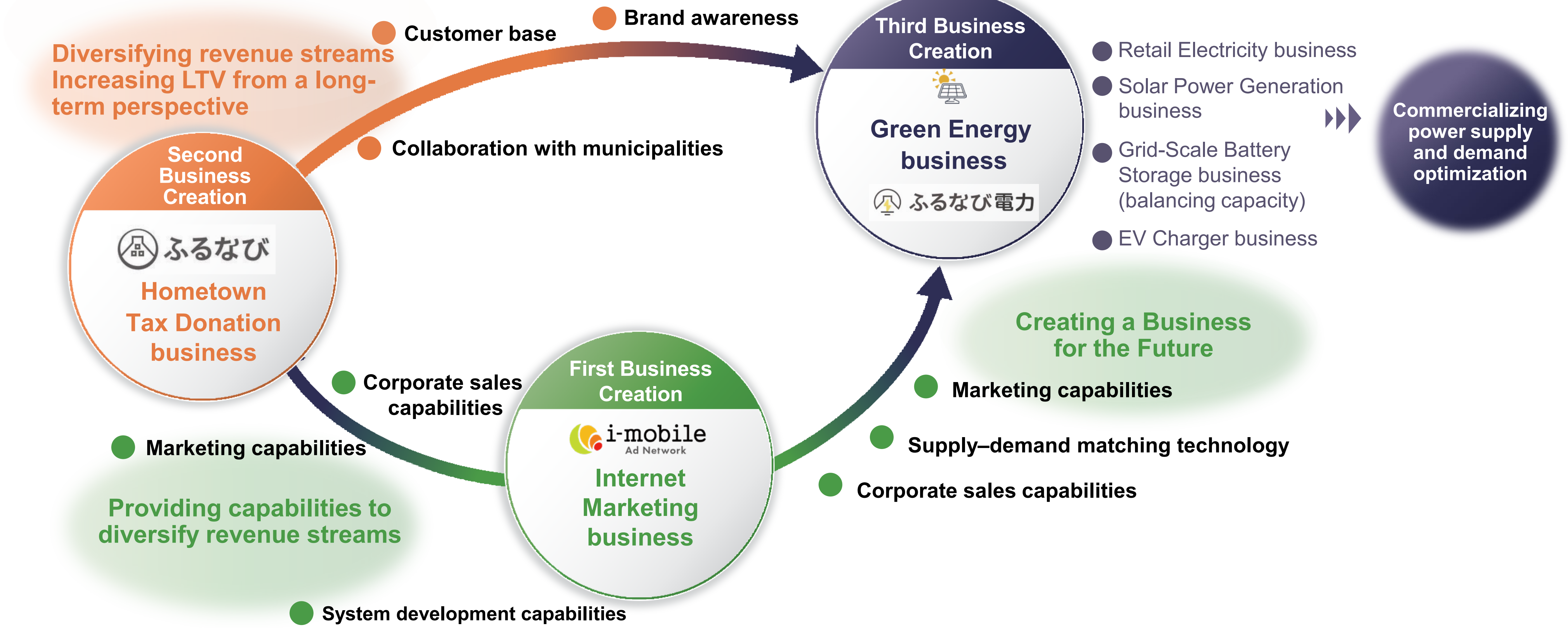


<u>"Solving social issues and creating both social and economic value through businesses that connect people, communities, and society"</u>

*1 The Green Energy business in this material includes the Retail Electricity business operated by Furunavi Energy, Inc.
*2 The Online Advertising business in this material includes the App Operation business operated by Ohte, Inc.

Achieving the Successful Creation of the Third Business through Business Integration

Through business integration, the Group will strengthen synergies, make business creation more reproducible, and increase the likelihood of successfully creating its third business.
As a platform connecting local communities with value distribution, we will enhance social and economic value by communicating and circulating regional value.



* The Green Energy business in this material includes the Retail Electricity business operated by Furunavi Energy, Inc.

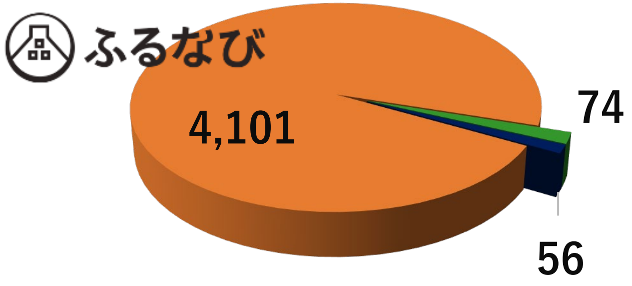
New Medium-Term Management Plan (FY07/27–FY07/29): Financial Plan (Consolidated)

Consolidated Performance

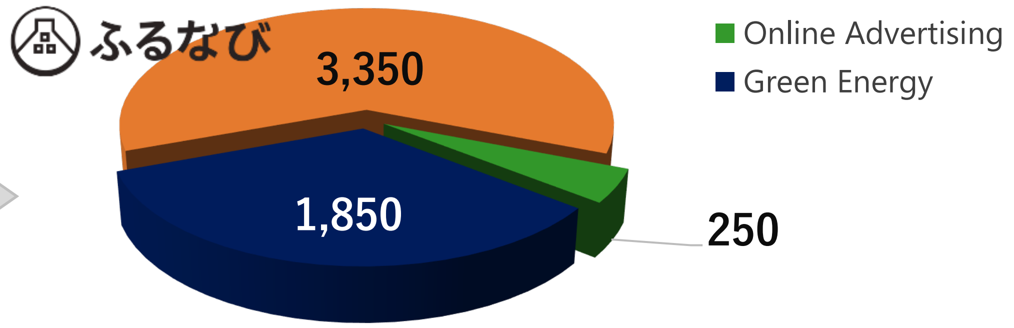
(Millions of yen)

	Item	FY07/26 Full-year results	FY07/27 Full-year forecast	YoY	FY07/28 Plan	YoY	FY07/29 Plan	YoY
Consolidated performance	Net sales	22,146	22,200	100.2%	22,300	100.5%	22,900	102.7%
	Operating profit *(OPM)*	4,177 *(18.9%)*	4,500 *(20.3%)*	107.7%	4,500 *(20.2%)*	100.0%	5,300 *(23.1%)*	117.8%
	Profit*1 *(NPM)*	2,890 *(13.0%)*	3,140 *(14.1%)*	108.6%	3,140 *(14.1%)*	100.0%	3,670 *(16.0%)*	116.9%

Operating Profit by Business



FY07/26 Results



FY07/29 Plan

* "Profit" refers to "Profit attributable to owners of parent" in this page

New Medium-Term Management Plan (FY07/27–FY07/29): Financial Plan by Business

	FY07/27	FY07/28	FY07/29
Consumer Service business*	Net sales: ¥19.00 bn Operating profit: ¥4.30 bn YoY: 104.8%	Net sales: ¥17.20 bn Operating profit: ¥3.50 bn YoY: 81.4%	Net sales: ¥16.40 bn Operating profit: ¥3.35 bn YoY: 95.7%
Online Advertising business	Net sales: ¥2.28 bn Operating profit: ¥0.06 bn YoY: 80.3%	Net sales: ¥2.48 bn Operating profit: ¥0.13 bn YoY: 216.7%	Net sales: ¥2.67 bn Operating profit: ¥0.25 bn YoY: 192.3%
Green Energy business	Net sales: ¥0.86 bn Operating profit: ¥0.25 bn EBITDA: ¥0.50 bn	Net sales: ¥2.60 bn Operating profit: ¥1.00 bn EBITDA: ¥1.35 bn	Net sales: ¥3.80 bn Operating profit: ¥1.85 bn EBITDA: ¥2.33 bn

* The Consumer Service business in this material collectively refers to the Hometown Tax Donation business and the Furunavi-related business.

Key KPI Targets under New Medium-Term Management Plan (FY07/27–FY07/29)

Earning Power

EPS

CAGR +8.9%

FY07/29 (Target)
¥66.6 *1

Adjusted operating profit*2

CAGR +8.6%

FY07/29 (Target)
¥5.37 bn

KPIs by Business

Number of Hometown Tax Donations received

CAGR +2.8%

FY07/29 (Target)
Approx. **6.1** million

Green Energy business EBITDA

CAGR +146.5%

FY07/29 (Target)
¥2.33 bn

Capital Efficiency and Shareholder Returns

ROE

Maintain a high level of 15% or more

FY07/29 (Target)
15%+

DOE

Stable and consistent dividends under the progressive dividend policy

FY07/29 (Target)
5%+

*1 The EPS target is calculated using 55,085 thousand shares outstanding (excluding treasury shares) as of the end of FY07/26 as the denominator. The calculation does not reflect future changes in the number of shares resulting from acquisitions of treasury shares or other factors.
*2 "Adjusted consolidated operating profit" means consolidated operating profit reported in the Annual Securities Report plus share-based compensation expense related to the share acquisition rights recognized for the relevant fiscal year.

Cost of Capital-Conscious Management

Management Conscious of Cost of Capital and Share Price (Capital Allocation Policy)

Cash Inflows

Business FCF +
Financial capacity

Funds available for investment, comprising Business FCF (Operating CF + Investing CF) and financial capacity, including cash on hand and borrowing capacity

Optimizing capital allocation

Expanding FCF generation capacity

Enhance corporate value

ROE: 15%+

(CoE as of FY26: 8.77%)

Capital Allocation

Three-Year Priority Policies

Shareholder Returns

Dividends
Acquisition of Share buybacks

- Provide shareholder returns, including share Acquisition of treasury shares
- Through FY27:Dividends with a benchmark payout ratio of 50%
- From FY28 :Shift to a progressive dividend policy to provide
- stable and consistent dividends(target DOE: 5%+)

Growth Investment

Strategic Investment Areas

- Expand business scale as a medium- to long-term earnings base
- Invest in the storage battery business (supply-demand balancing capacity) and optimize power supply and demand, and explore new revenue opportunities
- Acquire business platforms and capabilities through M&A

Growth Acceleration Areas

- Strengthen the competitiveness and earning power of existing businesses
- Diversify earnings by evolving the Hometown Tax Donation business
- Foster local industries and increase the number of people connected to local communities
- Achieve a decarbonized society and promote the local circulation of renewable energy

Core Business Areas

- Create businesses by leveraging existing business assets
- Raise funds and improve capital returns
- Continue investing in human, technological, and intellectual capital
- Gain momentum from new resources, including talent and AI

Maintain adequate cash reserve

- Secure working capital
- Maintain financial soundness

Management Conscious of Cost of Capital and Share Price (Cost of Capital and TSR Tree)

We will diversify our earnings streams and accelerate growth by enhancing the earning power of its existing businesses and creating the Green Energy business as its third pillar. Through earnings growth and disciplined shareholder returns, we will sustainably increase EPS and seek to improve our market valuation, currently reflected in a P/E ratio of only 9.3x.

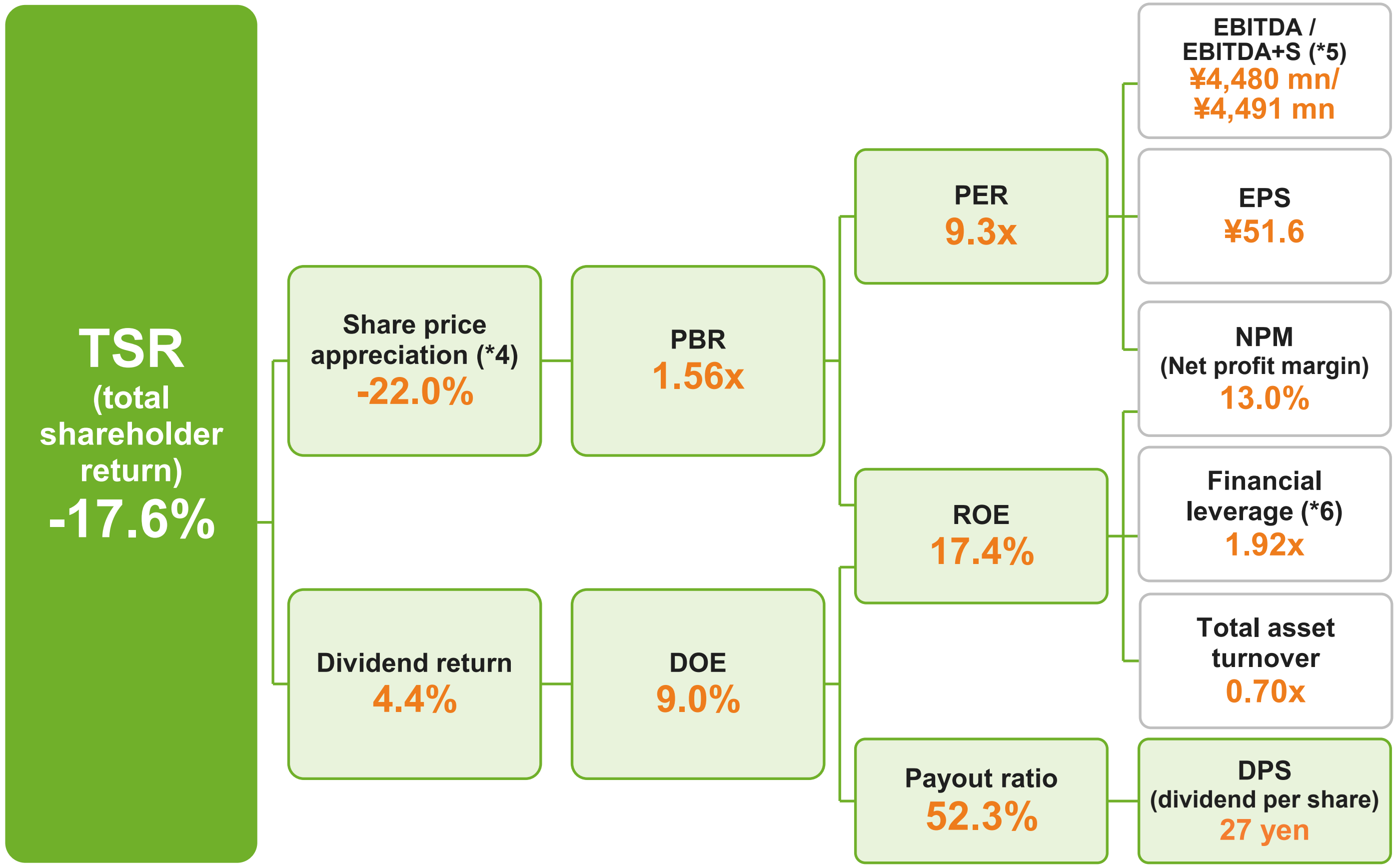
Calculation of Cost of Equity (CoE)

CoE = Risk-free rate + β x Market risk premium + Size premium + Non-controlling shareholder risk premium = 8.77% (FY07/26)

Risk-free rate (10-year JGB yield as of July 2026)	**2.80%**
β (two-year weekly data, including dividends)	**0.464**
Market risk premium (MRP) (*1)	**6.00%**
(i) CAPM-based cost of equity **Risk-free rate (2.8%) + β (0.464) x MRP (6%)**	**5.58%**
Size premium (*2)	**+1.50%**
(ii) Size-adjusted cost of equity **[(i) + Size premium]**	**7.08%**
Non-controlling shareholder risk premium (*3)	**+1.69%**
(iii) Cost of equity (CoE) **[(ii) + Non-controlling shareholder risk premium]**	**8.77%**

*1 Set based on the 2026 IESE Business School survey
*2 Based on the Low-Cap levels (1.0%–1.3%) in the Kroll CRSP Size Study (2024-end) and the Japan Size Premia Report 2019, the midpoint of the applicable range of 1.0%–2.0% was adopted

TSR Tree: FY07/26 Results



*3 Calculated by solving for the premium to be added to (ii), assuming a perpetual growth rate of 2.0% for FY07/26
*4 Share price appreciation = (Year-end share price / Beginning-of-year share price - 1) x 100
*5 EBITDA+S = EBITDA + Stock-based compensation expense
*6: Financial leverage is calculated as average total assets for the period divided by average equity for the period

TOPICS - Implementation of Capital Policies to Accelerate Sustainable Growth and Creation of the Third Business

To advance both the enhancement of the earning power of existing businesses and the creation of the third business as a new growth engine, we have established a management foundation designed to increase the likelihood of achieving sustainable growth through an integrated approach encompassing agile shareholder returns, stronger commitment from officers and employees, and a more robust financial foundation to support growth.

Implemented agile shareholder returns through acquisition of share buyback (June 2026)

- Purpose: Enhance shareholder returns, improve financial and capital efficiency, and maintain ongoing compliance with the Prime Market continued listing criteria
- Overview: Acquired approximately 1.01 million treasury shares (worth ¥502 mn) through ToSTNeT-3 and market purchases

Announced on July 1, 2026 (https://contents.xj-storage.jp/xcontents/AS02942/88a76428/0ff0/4fa0/8bee/f485339ecebc/140120260630585157.pdf)

Strengthened the financial base with a 10.0 billion yen commitment line (August 2026)

- Purpose: Establish a framework for prompt funding when needed to address financing requirements arising from business expansion and unforeseen payments
- Overview: Entered into a three-year unsecured commitment line agreement with MUFG Bank as arranger and agent

Announced on August 31, 2026 (https://contents.xj-storage.jp/xcontents/AS02942/d9de3b57/4bf7/49bf/aeeb/3ad6c9ccef8a/140120260831528562.pdf)

Strengthened execution capabilities to achieve targets through grants of share acquisition rights with and without monetary consideration (September 2026)

- Purpose: Clarify commitment to enhancing corporate value over the medium to long term and align interests with shareholders
- Overview: Issued rights with monetary consideration, to be subscribed for using their own funds, to the individual responsible for driving the business (through an asset management company) and to officers and employees, while granting tax-qualified rights without monetary consideration to senior management. The rights are subject to exercise conditions linked to business performance, share price levels, and other factors (total: 3,435,000 shares, representing 5.91% of total issued shares). *Treasury shares will, in principle, be delivered upon exercise.

Announced on August 24, 2026 (https://contents.xj-storage.jp/xcontents/AS02942/f8ec2583/b7da/41e3/a2b9/3b36813516a6/140120260822524735.pdf)

Capital and Shareholder Return Policies

1. Fundamental policy on capital management

- We plan to improve our return on equity (ROE) through direct profit sharing while securing internal reserves necessary for our future business development and improved financial strength. In addition, we aim to maximize shareholder profits in the mid-to-long term by achieving a high level of shareholder returns, including an increase in the share price resulting from the sustainable growth.

2. Shareholder return policy

- While preserving the resources required to maintain our business foundation and achieve sustainable growth, we will provide shareholder returns agilely, in addition to considering relevant factors, including our business performance, financial conditions, and internal reserves.

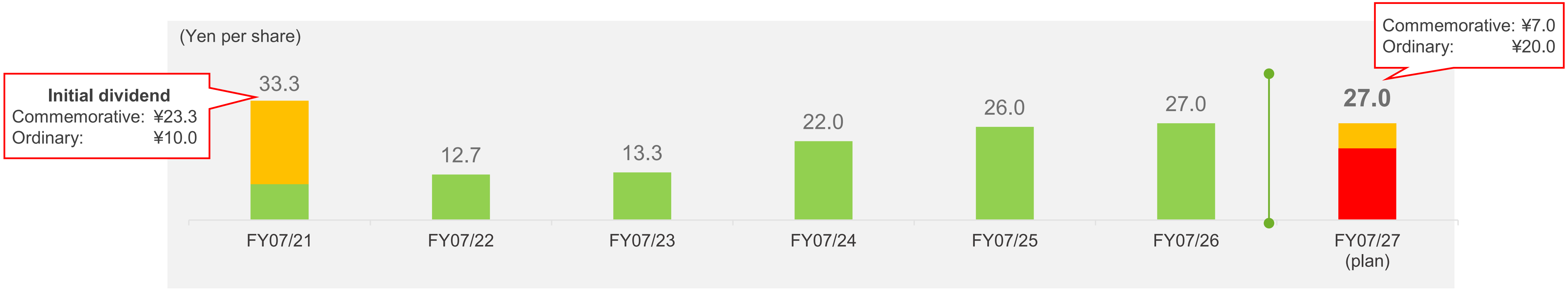
- More specifically, for the four years between FY07/24 and FY07/27, we will implement total return* by distribution of dividends with a benchmark payout ratio of 50%, in addition, by flexible purchases of treasury shares in line with share price level and market environment.

■ The dividend amounts in this document take into account the effect of the stock split on November 1, 2023.
*Total Payout Ratio of n period fiscal year=(Annual dividends amount for the n period fiscal year + n period fiscal year amount for share buyback) / Profit attributable to owners of the parent for the n period fiscal year

FY07/26 Dividend Results and Future Dividend Plan

1. FY07/26 Dividend Results and Future Dividend Plan

The annual dividend for FY07/26 was set at **¥27.0** per share, as planned, taking into account the full-year consolidated results and the shareholder return policy. For FY07/27, the Company plans to pay **an annual dividend of ¥27.0** per share in accordance with its shareholder return policy, comprising an ordinary dividend of ¥20.0 and a commemorative dividend of ¥7.0.



2. Dividend Policy during the New Medium-Term Management Plan

To sustainably enhance corporate value and achieve the new Medium-Term Management Plan, the Company will pursue growth in its existing businesses and make upfront investments in its third business. To balance growth investment with stable shareholder returns unaffected by temporary fluctuations in business performance, the Company has decided to adopt a **progressive dividend** policy during the plan period, starting with an ordinary dividend of ¥20.0 per share. For FY07/27, an additional commemorative dividend of ¥7.0 per share is planned.

■ Dividend amounts in this material reflect the effect of the stock split conducted on November 1, 2023.

Basic policy for IR and SR activities

The i-mobile Group promotes transparent management and builds relationships of trust with shareholders and investors through timely, appropriate, and fair disclosure as well as constructive dialogue, thereby enhancing investors' understanding of the company's corporate value

	IR (Investor Relations)	SR (Shareholder Relations)
Targets	Primarily institutional investors in Japan and abroad, securities analysts and other financial institutions	Primarily existing shareholders in Japan and abroad (both individual and institutional shareholders), proxy advisory firms and custodians
Objective	By fostering an accurate understanding among investors, we sustainably enhance corporate value, gain appropriate evaluation, ensure liquidity, and secure a stable and diverse investor base	By disclosing timely, appropriate and accurate information to shareholders, we foster trusting relationships. By deepening the understanding of the Company's current status and attractiveness, we maintain and expand a stable and optimal shareholder mix
Main activities	Deepen the understanding of performance, strategies, and management strategies such as capital management policy • Dialogue opportunities (earnings briefings, meetings with investors, etc.) • Disclosure of documents concerning financial and non-financial information • Information dissemination through the IR site and blog • Incorporation of investor feedback into management	Wider understanding and support of governance, capital management policy, and agenda items of general shareholders' meetings • Dialogue opportunities (meetings with major shareholders, proxy advisory firms, etc.) • Disclosure of documents concerning general shareholders' meetings and voting rights • Briefings for individual shareholders and communication sent out to investors • Incorporation of shareholder feedback into governance and capital management policy

Topics

Our Response to the Ministry of Internal Affairs and Communications' Request
(Disclosed August 28, 2026)

On August 28, we submitted our response to the request from the Ministry of Internal Affairs and Communications. The response is summarized below.

1. Prior to receiving the request, we began voluntarily reducing our fees in the previous fiscal year.
2. With 2030 as the target year, we will undertake a phased review with the aim of reducing the effective fee rate by approximately four percentage points.
3. For donations solicited by municipalities through their own channels, we will reduce the fee rate to approximately 3%.

Through continued dialogue with stakeholders, we will pursue ongoing improvements to reduce the cost burden on municipalities and keep the system sustainable.

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

August 28, 2026

Company name:	i-mobile Co., Ltd.
Representative:	Tetsuya Noguchi, Representative Director, CEO and Senior Executive Officer
Securities code:	6535, Tokyo Stock Exchange
Inquiries:	Yasuhiro Fumita, Executive Managing Director and Senior Executive Officer, CFO, General Manager of the Corporate General Headquarters
TEL:	+81-(0)3-5766-7230
E-mail:	imir@i-mobile.co.jp

Notice Regarding Our Response to the Ministry of Internal Affairs and Communications' Request for the Reduction of Hometown Tax Donation Portal Site Fees

i-mobile Co., Ltd. (the "Company") hereby announces that it has today submitted its response, as outlined below, to "Regarding the Reduction of Hometown Tax Donation Portal Site Fees (Request)," which the Company received from the Ministry of Internal Affairs and Communications on May 22, 2026.
The Company will continue to engage in dialogue with municipalities and other stakeholders, work to reduce the cost and administrative burdens on municipalities, and remain sincerely committed to the sound development of the hometown tax donation system and to contributing to regional revitalization.

Summary of the Response

1. Basic Position
- We recognize the hometown tax donation system as an important public system that contributes to regional revitalization by promoting local industries and helping municipalities solve their challenges.
- We take the request seriously as an initiative to enhance the soundness and sustainability of the system.

2. Approach to Revising Fee Levels
- We began voluntarily reducing our fees in stages in the previous fiscal year, prior to receiving the request.
- We are introducing a system that applies a lower-than-standard fee structure* to donations solicited by municipalities through their own websites, public-relations media, and other channels.
- With 2030 as the target year, we will undertake a phased review with the aim of reducing the effective fee rate relative to the total amount of donations received by approximately four percentage points from the current level, while ensuring the safety and stability of system operations.

3. Services Provided by Portal Sites and Our Views on Fee Levels
- Hometown tax donation portal sites provide a wide range of services, including accepting donation applications and processing payments, managing donation data and supporting documentation, and assisting municipalities and return gift providers. Providing these services entails payment-related costs borne by the Company. It also entails costs specific to the hometown tax donation system, such as processing information related to tax deductions and One-Stop Special Procedure applications, as well as maintaining the systems and operational framework needed to ensure stable service even during peak donation periods.
- To both reduce the cost burden on municipalities and keep the system sustainable, we will continue to streamline our operations and revise our fee structure while maintaining the quality and safety of our services.

* The Company is considering an indicative fee rate of approximately 3%.

Reference:"Notice Regarding Our Response to the Ministry of Internal Affairs and Communications' Request for the Reduction of Hometown Tax Donation Portal Site Fees"
https://contents.xj-storage.jp/xcontents/AS02942/373dda02/a735/4461/9487/8ec313c6956a/140120260828527733.pdf

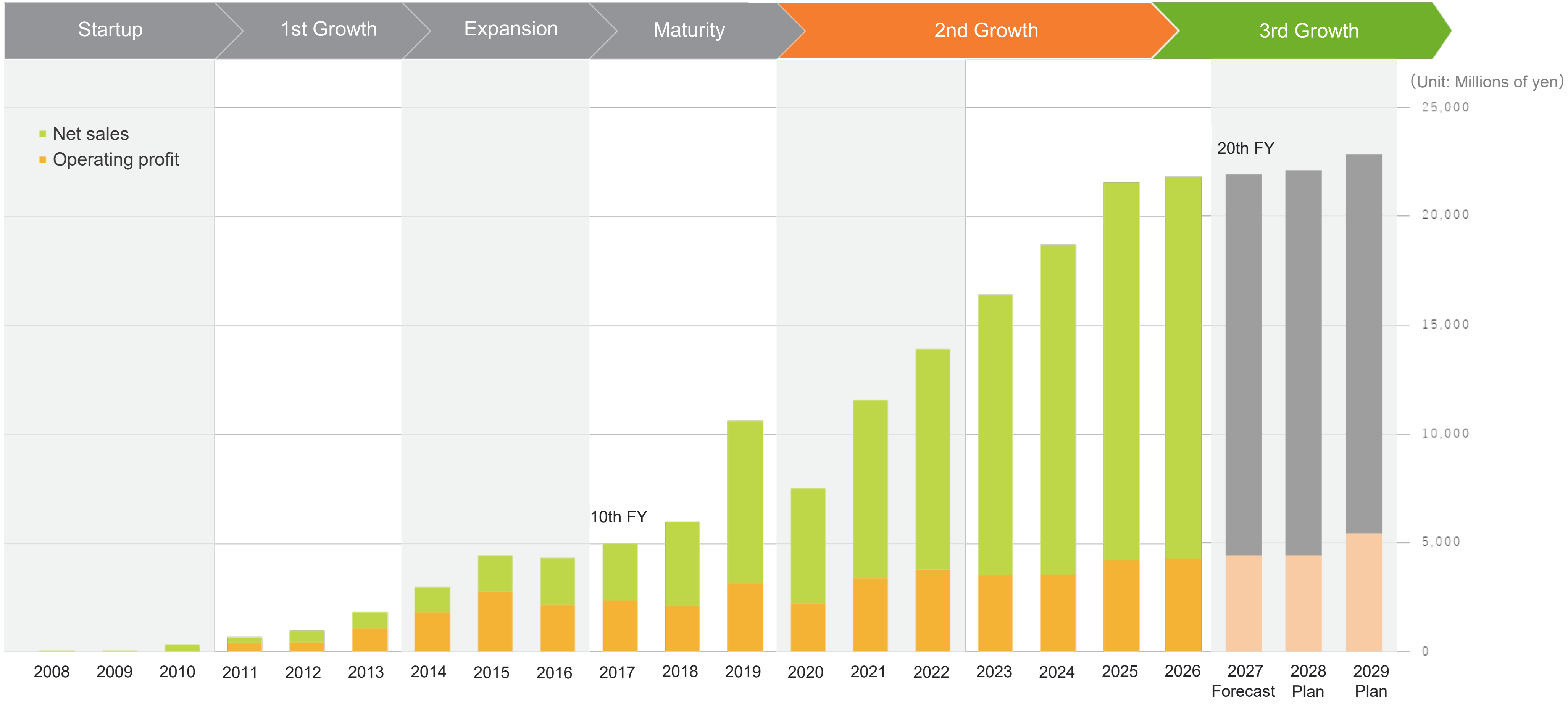
Reference（Company Information）

Major Services

Business				Description
Consumer Service	**Hometown Tax Donation platform business "Furunavi"**		ふるなび	A web portal for Hometown Tax Donation
Consumer Service	**Furunavi-related Business**	Furunavi Travel	ふるなびトラベル	Lodging points service for Furunavi members in exchange of Hometown Tax Donation via Furunavi
Consumer Service	**Furunavi-related Business**	Furunavi Travel	ふるなびトラベル予約	Accommodation booking sites which accept "Furunavi Travel points"
Consumer Service	**Furunavi-related Business**	Restaurant PR	ふるなび グルメポイント	Service that links local food with restaurants in urban areas through Hometown Tax Donation
Consumer Service	**Furunavi-related Business**	Loyalty Points Service	たまるモール by ふるなび	Loyalty points service for Furunavi members
Online Advertising	**Internet Marketing Business.**	Ad Network	i-mobile Ad Network	Providing programmatic ads (display, native, and video advertising)
Online Advertising	**Internet Marketing Business.**	Influencer Marketing	i-mobile SNS Marketing / i-mobile Affiliate / Action / ブランドレーダー	Providing influencer marketing and performance-based advertising
Online Advertising	**Internet Marketing Business.**	Media Solution Business	i-mobile Media Solution	As a GCPP Apps Specialist, providing solution services for maximizing media revenue
Online Advertising	**App Operation Business**		OHTE / シンプルダイエット	Smartphone app service provider including its design, development, and operation
Electricity	**Green Energy Business**		グリーンエネルギー事業	Operation of solar power plants and grid-scale battery storage facilities
Electricity	**Retail Electricity Business**		ふるなび電力	Electricity supply to corporate and residential customers

Business Results and Future Forecasts

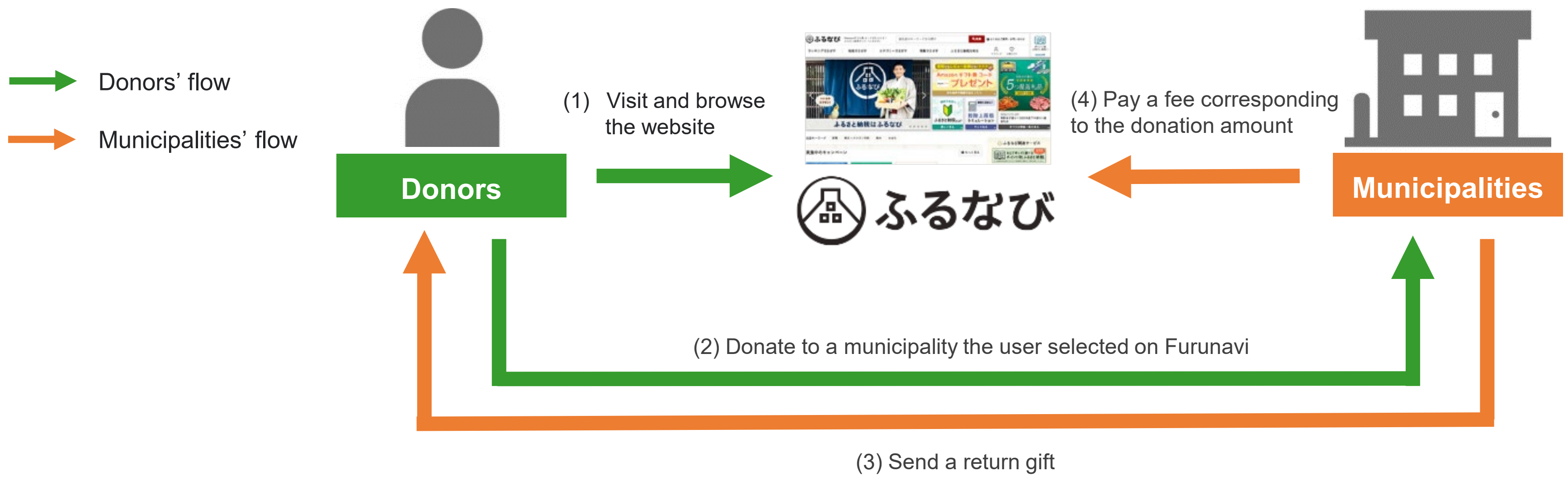
Originally founded as an ad network service provider, i-mobile has continued to grow steadily by leveraging its assets and diversifying business domain changes, and it continues to boost its profits through proactive investment



■ All the amounts shown here are based on the new revenue recognition standards.

Business Model: Hometown Tax Donation Service “Furunavi”

Furunavi is a web portal designed to introduce gifts in return of Hometown Tax Donations and other contribution methods for donors



The Hometown Tax Donation system is designed to promote contribution to hometowns by giving taxpayers an option to choose their hometowns or other regions they wish to support or show appreciation. This system allows taxpayers to contribute to society through donations while giving them options to choose return gifts that many municipalities offer.

While the system effectively allows a portion of the residence tax paid to one’s local municipality to be redirected to other regions, it is legally defined as a scheme that combines donations with corresponding tax deductions under the tax code.

Furunavi-related Services in Consumer Service

Furunavi-related services feature improved user convenience (original product development and enhanced lineup) and solving social problems (through Hometown Tax Donations)

ふるなび

Improved user convenience

旅 ふるなびトラベル
旅 ふるなびトラベル予約

Users can use points earned through Hometown Tax Donations to redeem Furunavi “original gifts in return” and make seamless “lodging reservations” the Furunavi booking site.

ふるなび Premium

Furunavi Premium is a hometown tax concierge service targeting high-income taxpayers. It offers a comprehensive service from a proposal of optimal donation plans via the application.

ふるなびカタログ

Furunavi Catalog enables users to choose gifts at the timing of their choice after they have received points in exchange of donations.

Solving Social Problems

ふるなびクラウドファンディング

Furunavi Crowdfunding allows taxpayers to choose a municipality with the objective they want to support. The donations are directly given to its regional projects to resolve specific issues.

ふるなび災害支援

Furunavi Saigai Shien accepts donations for disaster relief. Municipalities affected by natural disasters can start fundraising for recovery through this service.

ふるさと納税 地方創生 協働ラボ

We are using the corporate version of Hometown Tax Donation as a starting point aimed at resolving social issues and regional revitalization.

“Furunavi,” a web portal for Hometown Tax Donations

Competitive advantage of “Furunavi”

1 **Planning and development of original gifts in return in collaboration with municipalities**

2 **Development of customer-first promotional strategies and services that can be implemented in a timely and prompt way**

3 **High customer attraction and closing rate, owing to the use of the digital marketing know-how of our original business**

4 **In-house development system that enables speedy development and implementation of products and services**

History of the service

- **2014** : Launch of “**Furunavi**,” a web portal for Hometown Tax Donations
- **2015** : Release of “**Furunavi Premium**,” a Hometown Tax Donation proxy service for high-income taxpayers
- **2017** : Release of “**Furunavi Travel**,” which offers original gifts in return that can be used while traveling, such as for lodging facilities
- **2018** : Release of “**Tamaru Mall**,” a loyalty points service for “Furunavi” members
- **2018** : Release of “**Furunavi Crowdfunding**,” which allows donors to express their opinions more directly
- **2019** : Release of “**Furunavi Catalog**,” a point-based Hometown Tax Donation service that allows donors to choose gifts at their convenience
- **2020** : Release of “**Furunavi Gourmet Experience**,” gifts in return based on local ingredients that connects rural food products with dining experience in urban areas
- **2021** : Launch of “**Electricity points**,” which can be used to pay electricity bills with Hometown Tax Donations
- **2024** : Release of the “**Furunavi App**” offering a smoother process for donation applications and tax deduction procedures
- **2025** : Release of the “**Furunavi Travel Reservation**” service, enabling a seamless process for Hometown Tax Donations and accommodation reservations

Furunavi’s Solutions and Support toward Local Issues (1)

■ **Corporate version of Hometown Tax Donation** (regional revitalization support tax system)

This system allows companies to deduct corporate taxes when they donate to “regional revitalization projects” implemented by local governments. It aims to encourage companies to help resolve local issues with national implications, thereby promoting regional revitalization.

Donations made in FY2025 (municipal fiscal year)		
Hokkaido	Asahikawa City	Tourism Promotion Project
Hokkaido	Bibai City	Phase III Bibai City Regional Revitalization Promotion Project / Commerce and Industry Promotion Project / SME Revitalization and Business Base Strengthening
Yamagata	Tendo City	Drought Mitigation Project
Ibaraki	Koga City	Projects Related to Agricultural Support or Renewable Energy
Tochigi	Moka City	Project to Develop Human Resources, Create Jobs, and Foster an Environment Where People Can Work with Peace of Mind
Chiba	Tateyama City	Project to Promote Economic Development in Tateyama
Kanagawa	Yokosuka City	Project to Promote the Appeal of Local Food
Kanagawa	Minamiashigara City	Project to Make Minamiashigara a Community of Choice through Industrial Growth and New Business Creation
Yamanashi	Kofu City	Project to Secure Human Resources and Create New Flows of People through Industrial Promotion and Improvements to the Employment Environment
Yamanashi	Minami-Alps City	Local Industry Promotion
Yamanashi	Koshu City	Project to Develop Local Brands Rooted in Koshu City, Create Attractive Jobs, and Foster the Talent Who Will Shape Its Future
Nagano	Toyooka Village	Project to Rehabilitate Idle and Abandoned Farmland
Hyogo	Toyooka City	Project to Build a Community with a Vibrant Economy
Hyogo	Kami Town	Project to Create a Vibrant Community by Leveraging Local Resources
Wakayama	Hashimoto City	Project to Build a Community Where People Can Settle by Promoting Industry and Creating Employment
Ehime	Ainan Town	Project to Build a Community That Fosters Vibrant Industries
Saga	Kamimine Town	Project to Build a Community That Keeps Economic Value Circulating Locally
Kumamoto	Yatsushiro City	Project to Promote Community Development by Leveraging the Strengths of Yatsushiro’s Location and People
Kagoshima	Soo City	Project to Build the Foundations for a Sustainable Future

■ Hometown Tax Donation Regional Revitalization Collaboration Lab.

We are demonstrating “solutions for social issues” and “support for regional revitalization” based on a public-private collaboration approach using the corporate version of Hometown Tax Donations and an individual approach using Hometown Tax Donation.

ふるさと納税
地方創生
協働ラボ

Continuing from last year, "Support business for single mothers and children” is being implemented in collaboration with Tsukubamirai City

To date, approximately 68 tons of rice harvested in Tsukubamirai City have been shipped to a total of 13,862 single mothers and children in Tokyo. In the fifth project, as a way for donors to experience the support firsthand, rice planting and harvesting activities of the rice to be delivered were also offered as return gifts.

Scene of rice planting

Furunavi’s Solutions and Support toward Local Issues (2)

The economic effect of Hometown Tax Donations is estimated at about 1.2 trillion yen*1. Hometown Tax Donations serves not only as a source of funds for local governments but also as a means of regional revitalization through the stimulation of local industries. The Company also carries out various initiatives to contribute to the resolution of social issues through its businesses.

■ Furunavi disaster relief support / Proxy donations

Through “**Disaster relief support**,” customers can directly support disaster-stricken municipalities by leveraging Hometown Tax Donations in the event of a disaster. Additionally, through “**proxy donations**”, other municipalities can receive donations in the place of disaster-stricken municipalities to reduce the clerical burden on “disaster-stricken municipalities” and improve response speed. The Company supports mutual cooperation between municipalities by way of Hometown Tax Donations.

* We do not receive any fees in Furunavi disaster relief support, including payment fees from municipalities.

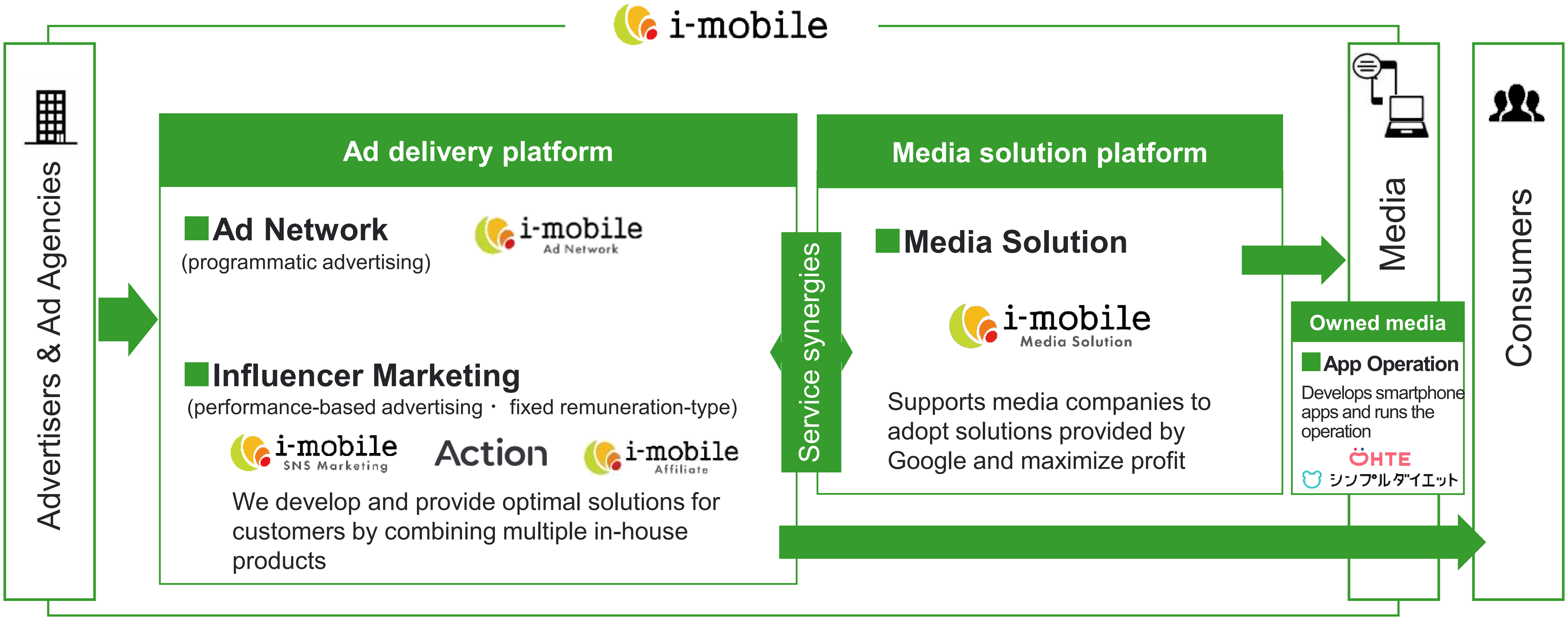
2024 example: Disaster relief support 22,460 cases
（of which 13,442 cases are proxy donations）

Examples of Current Recipients of Disaster Relief Support	• [Emergency] August 2026 Typhoon/Heavy Rain (Chiba Prefecture) • July 2026 Kumamoto Earthquake(Kumamoto Prefecture) • July 2026 Landslide (Shiga Prefecture) • July 2026 Heavy Rains (Yamagata, Fukuoka, Gunma, and Tochigi Prefectures) • June 2026 Earthquake (Aomori Prefecture)

*1 According to an analysis by the Furusato Tax Research Institute, Inc., Kansai University and Momoyama Gakuin University, the estimated amount is approximately 1,222,105 million yen.
https://prtimes.jp/main/html/rd/p/000000043.000104918.html

Key Services in Online Advertising Market

The group develops and provides a proprietary ad delivery platform that optimizes advertising for both advertisers and media, thereby maximizing advertising effectiveness and revenue. The Group runs app businesses



Business Model: App Operation Run by Ohte, Inc.

Offering “Puzzle de Kensho” smartphone app series which combines high-quality puzzles and a prize system. Successful expansion of ad revenue as a result of product (title) development and marketing management methods utilizing i-mobile's technological expertise

パズルde懸賞 by OHTE

Total downloads

Over 20.0 million

*As of July 31, 2026

Ad distributor

① Provide ad slots

② Ad listing fee

Puzzle Games × Prizes

(1) Clear a puzzle

(3) Enter raffles

(2) Receive points

(4) Winners receive prizes

Users

(No in-app charges*)

* Some content is available for a fee.

Green Energy Business

Tackling the social issue of society's decarbonization for the "future of people"

Strength

- Customer base
- Network with municipalities
- Network with lodging facilities
- Strong financial foundation as a listed company

Power

Agrivoltaics

Outdoor solar power generation

On-site PPA business

EV Charging business

Charging facilities installation and management

Grid-scale battery storage business

Retail Electricity business

Off-site PPA business

Municipality Support business*1

Ancillary businesses

EPC business
O&M business
Insurance Agency business

*1 Use of green energy to manufacture local products and supply electricity to public facilities

Opportunity

- Increase in electricity demand from EVs, data centers, and other sources
- Shift to renewable energy area*2
- Momentum toward local revitalization

Hometown Tax Donation business

Management of portal sites

Hometown Tax Donation business for corporations

Crowd funding

Promoting a decarbonized society with marketing and technology and achieving regional revitalization

*2 It shows the paradigm shift potential of the gas station market, which is said to be about 5 trillion yen due to the market growth and increase of EVs (BEV + PHEV), and the structural change of the electricity market, which is said to be about 20 trillion yen due to the government's goal to reduce greenhouse gas emissions by 46% in FY2030.

Sustainability of the i-mobile Group

Basic Policy on Sustainability

To realize the Group Vision “Creating a Business for the Future,” we are committed to solving social issues through our business and corporate activities and aim to become an attractive company for all stakeholders by continuously enhancing our corporate value.

(1) Promote businesses that will solve social issues
(2) Support activities for regional revitalization by working together with municipalities and communities
(3) Educate and encourage employees to promote sustainability

Materiality in Four Aspects

- QOL improvement
- Social value creation
- Sustainable urban development
- Discovering local attraction

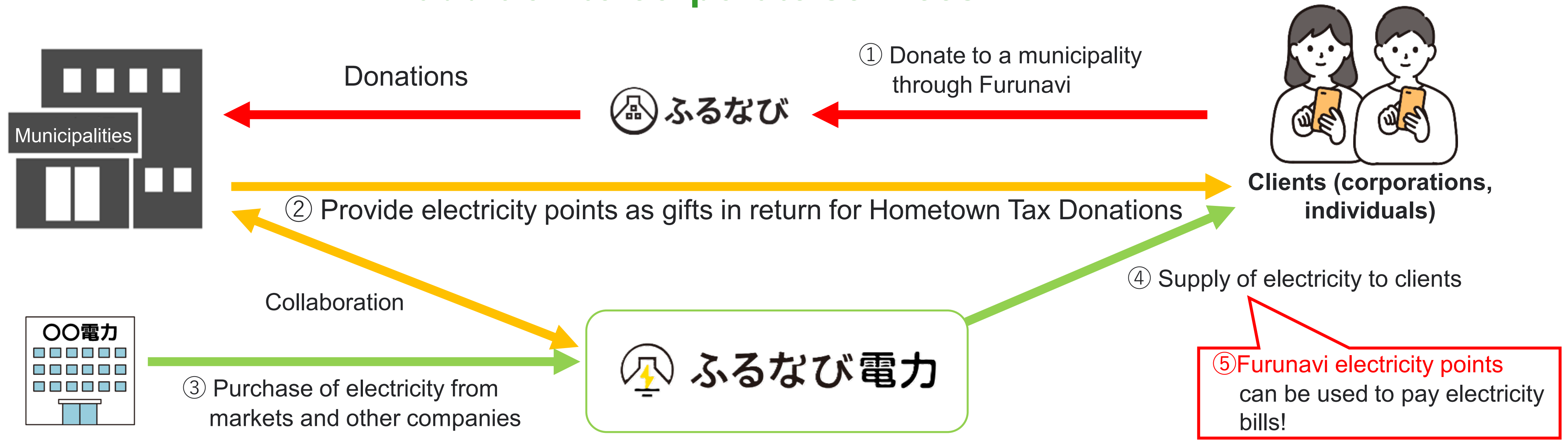
We support local communities through our Hometown Tax Donation service
Furunavi and Corporate Version of Hometown Tax Donation.

Establishment of Subsidiary “Furunavi Energy, Inc.” Full entry into the retail electricity business

By utilizing our marketing know-how and partnerships with municipalities, we contribute to regional revitalization through electricity

- Furunavi Electricity Points, awarded for Hometown Tax Donations, can be used to pay monthly electricity bills
- With Furunavi Electricity points, users can donate anytime, with no expiry date
- Contribution to a sustainable future with 100% renewable energy electricity

We have launched services for individuals in addition to corporate services



Changes in Key Performance Indicators

I-1. Results of Operations *1 （Unit: Millions of yen）

	FY07/22	FY07/23	FY07/24	FY07/25	FY07/26
Net sales	13,933	16,426	18,735	21,528	22,146
Gross profit	13,918	16,401	18,702	21,500	21,926
Gross profit margin	*99.9%*	*99.8%*	*99.8%*	*99.9%*	*99.0%*
SG&A	10,125	12,875	15,153	17,367	17,749
SG&A ratio	*72.7%*	*78.4%*	*80.9%*	*80.7%*	*80.1%*
Operating profit	3,793	3,525	3,549	4,133	4,177
Operating profit margin	*27.2%*	*21.5%*	*18.9%*	*19.2%*	*18.9%*
Ordinary profit	3,839	3,434	3,459	4,069	4,277
Ordinary profit margin	*27.6%*	*20.9%*	*18.5%*	*18.9%*	*19.3%*
Profit *2	2,678	2,404	2,420	2,957	2,890
Net profit margin	*19.2%*	*14.6%*	*12.9%*	*13.7%*	*13.0%*
Total assets	18,193	21,721	24,488	27,264	36,226
Net assets	13,406	14,079	15,633	16,221	17,098
Net interest-bearing debt	▲ 14,268	▲ 16,218	▲ 18,602	▲ 17,496	▲ 19,973
Equity-to-asset ratio	*73.3%*	*64.3%*	*63.3%*	*59.3%*	*47.0%*

I-2. Financial Results by Segment *3

		FY07/22	FY07/23	FY07/24	FY07/25	FY07/26
Consumer Service	Net sales	9,916	13,285	15,950	19,059	19,538
	Operating profit	2,495	2,976	3,446	4,021	4,101
	Operating profit margin	*25.2%*	*22.4%*	*21.6%*	*21.1%*	*21.0%*
Online Advertising	Net sales	4,065	3,180	2,756	2,411	2,316
	Operating profit	1,415	667	333	153	74
	Operating profit margin	*34.8%*	*21.0%*	*12.1%*	*6.4%*	*3.2%*

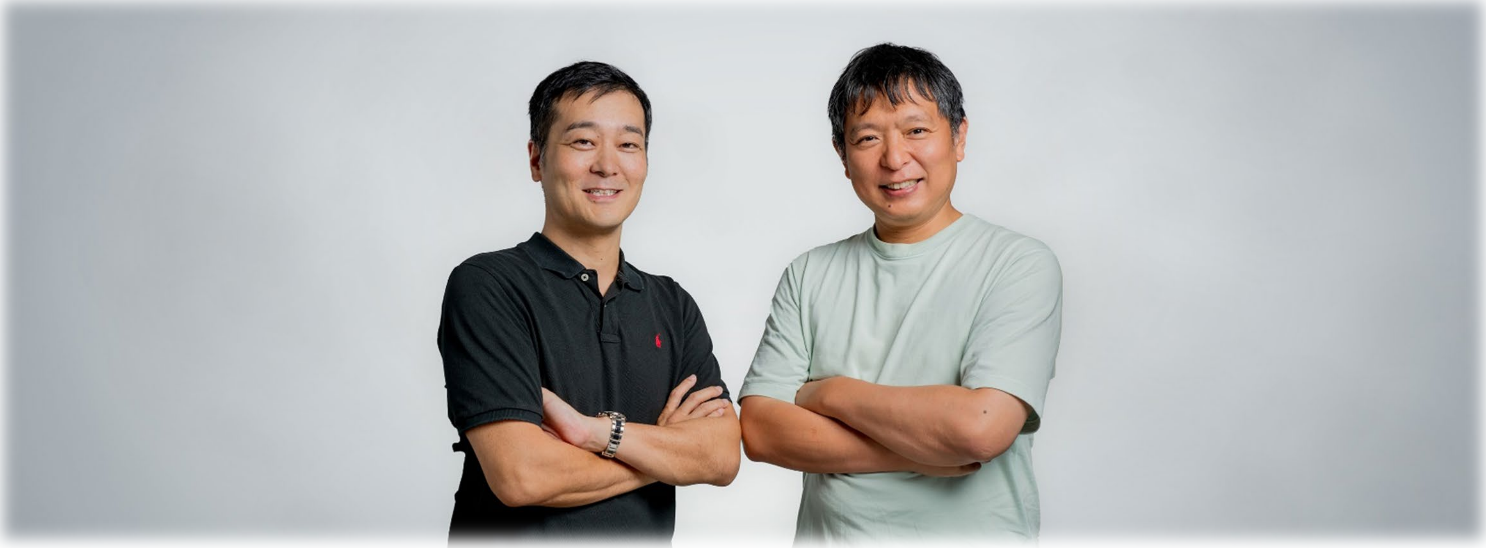
Ⅱ. Management Indicators

	FY07/22	FY07/23	FY07/24	FY07/25	FY07/26
ROE	19.0%	17.6%	16.4%	18.7%	17.4%
ROA	14.4%	12.1%	10.5%	11.4%	9.1%
EPS (yen) *4	41.7	39.9	42.1	51.4	51.6

Net interest-bearing debt = Interest-bearing debt - Cash and cash equivalents
ROE = Profit / Average of beginning and ending equity
ROA = Profit / Average of beginning and ending total assets
EPS = Profit / Average number of outstanding shares during the period

*1: All the amounts shown here are based on the new revenue recognition standards.
*2: “Profit” refers to “Profit attributable to owners of parent” in this page
*3: The amounts of net sales and operating profit are before the adjustment of intersegment transactions.
*4: EPS in this document takes into account the effect of the stock split.

Founders



Toshihiko Tanaka
Representative Director, Chairman and Senior Executive Officer

Born in 1979. Following a career at an IT company and an ad agency, Tanaka decided to launch a startup business on mobile services in light of the expanding Internet market, envisioning possibilities for the future generation. In 2007, he co-founded i-mobile with Noguchi and became the Representative Director, CEO. Tanaka has led the expansion of the Internet ad business specializing in mobile applications, making the company one of the largest ad network business providers in Japan. With his outstanding foresight, he was able to identify opportunities in businesses to become an intermediary for Hometown Tax Donations. He is leading multiple projects while continuing to create new businesses.

Tetsuya Noguchi
Representative Director, CEO and Senior Executive Officer

Born in 1974. Following a career at IBM Research Laboratory in Japan and working at Arthur D. Little Japan, Noguchi founded his own tech company. Aspiring to start an ad network business, he co-founded i-mobile with Tanaka and became the Director & CTO in 2007. His advanced skill as an engineer allowed him to develop a unique ad delivery system for the company. As a CTO, he has been leading the system development, employing extensive market research. In 2017, he became the President & Representative Director of the company.

Corporate Profile

Company name	i-mobile Co., Ltd.
Established	August 17, 2007
Head office	Kandenfudosan Shibuya building, 8F, 3-26-20 Shibuya, Shibuya-ku Tokyo 150-0002
Business locations	Tokyo Head Office Kansai Branch Office
Group business lineup	Hometown Tax Donation platform business Furunavi Travel business Furunavi Restaurant PR business Loyalty Points Service business Internet Marketing business App Operation business Green Energy Business Retail Electricity business(Furunavi Energy, Inc.)

Share capital	152 million yen (as of July 31, 2026)	
Employees	226 (consolidated, as of July 31, 2026)	
Representatives	Toshihiko Tanaka	Representative Director, Chairman and Senior Executive Officer
	Tetsuya Noguchi	Representative Director, CEO and Senior Executive Officer
Directors & Officers	Yasuhiro Fumita	Executive Managing Director and Senior Executive Officer, CFO
	Masumi Sai	Outside Director
	Yukio Todoroki	Outside Director, Audit & Supervisory Committee member (Full-time)
	Tadatsugu Ishimoto	Outside Director, Audit & Supervisory Committee member
	Akira Takagi	Outside Director, Audit & Supervisory Committee member
Majority-owned subsidiaries	Ohte, Inc. (100%)	

Disclaimer

■ Opinions and forecasts presented in this material represent our views at the time of the preparation of this material, and we make no guarantees or warranties regarding the accuracy of the information. Actual results may turn out to be different due to various factors. While every reasonable care has been taken in preparing this material to ensure it is free from omission or misrepresentation of the facts, we make no guarantees or warranties regarding the accuracy or completeness of the information contained herein.

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Creating a Business for the Future

i-mobile