JT Group
2026 Second-Quarter Results

Hiromasa Furukawa
JT Group Chief Financial Officer

**Please be reminded that the figures shown on these slides may differ from those shown in the financial statements as they are intended to facilitate the reader's understanding of individual businesses.*

**For details of each term, please refer to annotations on slide 17.*

FORWARD-LOOKING STATEMENTS

This presentation contains forward-looking statements. These statements appear in a number of places in this document and include statements regarding the intent, belief, or current and future expectations of our management with respect to our business, financial condition and results of operations. In some cases, you can identify forward-looking statements by terms such as “may”, “will”, “should”, “would”, “expect”, “intend”, “project”, “plan”, “aim”, “seek”, “target”, “anticipate”, “believe”, “estimate”, “predict”, “potential” or the negative of these terms or other similar terminology. These statements are not guarantees of future performance and are subject to various risks and uncertainties. Actual results, performance or achievements, or those of the industries in which we operate, may differ materially from any future results, performance or achievements expressed or implied by these forward-looking statements. In addition, these forward-looking statements are necessarily dependent upon assumptions, estimates and data that may be incorrect or imprecise and involve known and unknown risks and uncertainties. Forward-looking statements regarding operating results are particularly subject to a variety of assumptions, some or all of which may not be realized.

Risks, uncertainties or other factors that could cause actual results to differ materially from those expressed in any forward-looking statement include, without limitation:

1. increase in awareness of health concerns related to smoking;
2. regulatory developments; including, without limitation, tax increases and restrictions on sales, marketing, packaging, labeling and use of tobacco products, privately imposed restrictions and governmental investigations;
3. litigation around the world alleging adverse health and financial effects resulting from, or relating to, tobacco products;
4. our ability to further diversify our business beyond the traditional tobacco industry;
5. our ability to successfully expand internationally and make investments outside Japan;
6. competition, changing consumer preferences and behavior;
7. our ability to manage impacts derived from business diversification or business expansion;
8. economic, regulatory and political changes, such as nationalization, terrorism, wars and civil unrest, in countries in which we operate;
9. fluctuations in foreign exchange rates and the costs of raw materials; and
10. catastrophes, including natural disasters.

2026 Six-Month Results

2026 Second-Quarter Consolidated Results: Significant profit growth driven by strong top-line growth

(JPY BN)	2026 Jan-Jun	vs. 2025*1
Revenue	1,986.1	+17.7%
Core revenue at constant FX*2	1,777.4	+10.2%
AOP*2	661.7	+26.2%
AOP at constant FX*2	626.1	+19.4%
Operating profit	644.9	+29.0%
Profit*3	431.8	+28.9%

Revenue・AOP[1)]

- Revenue and AOP growth in both the tobacco and processed food businesses

1) AOP=Adjusted operating profit

Currencies (Tobacco business)

- Favorable, driven by the appreciation of several currencies against JPY

Operating profit

- Increase driven by AOP growth and lower intangible assets amortization in the adjustment items

Profit

- Increase driven by operating profit growth and lower financial costs

**1: PY results are presented on a continuing operations basis.*
**2: As stated in definitions, the Canada Adjustment (deduction of Annual contribution) has been implemented starting from Q1 FY2026. Year-on-year comparisons are on a like-for-like basis.*
**3: For the purpose of dividend calculation, profit after the Canada Adjustment (deduction of Annual contribution and discounted interest expense on financial liabilities) amounted to JPY 429.4 billion.*
Note: The financial statements of subsidiaries operating in a hyperinflationary economy have been adjusted in accordance with the requirements of IAS 29, "Financial Reporting in Hyperinflationary Economies". The results on a constant FX basis have been calculated to exclude amounts of revenue and profit that have increased due to hyperinflation in certain markets.

Tobacco Business Volume Performance:
Solid combustibles performance and double-digit Ploom growth

(BnU)	2026 Jan-Jun	vs. 2025
Total volume	286.0	+1.0%
Combustibles	277.6	+0.2%
GFB	204.9	+1.2%
RRP	8.4	+33.8%
Heated Products	7.1	+43.5%

Combustibles

- Solid share momentum across markets
- In key markets, combustibles industry volume remained under pressure in Japan, Russia and the UK, while it performed better in Turkey

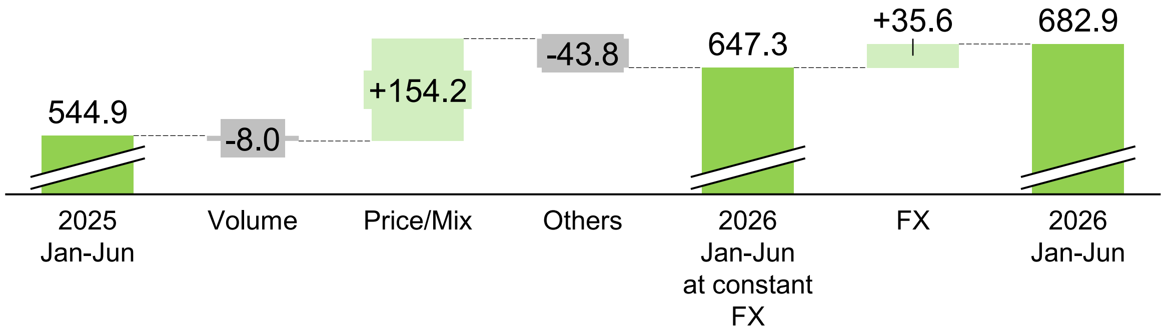
RRP

- Continued robust volume and share growth across markets, driven by Ploom

Tobacco Business Financial Performance: Strong pricing contribution drives robust revenue and AOP growth

(JPY BN)	2026 Jan-Jun	vs. 2025
Core revenue*	1,828.4	+19.1%
at constant FX*	1,696.9	+10.6%
AOP*	682.9	+25.3%
at constant FX*	647.3	+18.8%

Roadmap of AOP variance (JPY BN)



Volume

- Despite volume growth, contribution was negative due to unfavorable market mix

Price/Mix

- Continued strong pricing contribution in several markets, such as the Philippines, Russia, Turkey and the USA

Others

- Incremental investments towards Ploom
- Inflation-led cost increases in the supply chain

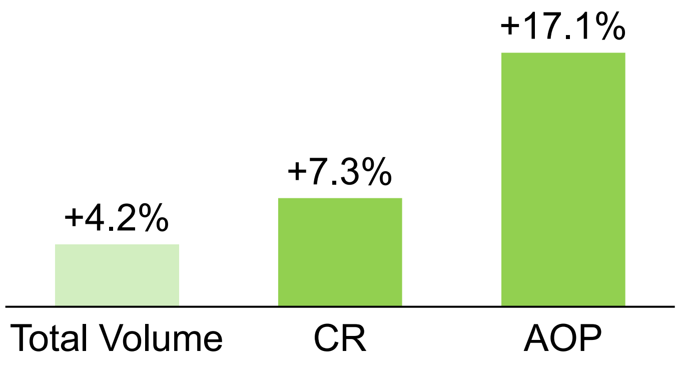
Currencies

- Favorable, driven by the appreciation of several currencies against JPY

** As stated in definitions, the Canada Adjustment (deduction of Annual contribution) has been implemented starting from Q1 FY2026. Year-on-year comparisons are on a like-for-like basis.*
Note: The financial statements of subsidiaries operating in a hyperinflationary economy have been adjusted in accordance with the requirements of IAS 29, "Financial Reporting in Hyperinflationary Economies".
The results on a constant FX basis have been calculated to exclude amounts of revenue and profit that have increased due to hyperinflation in certain markets.

Tobacco Business Results by Cluster

ASIA



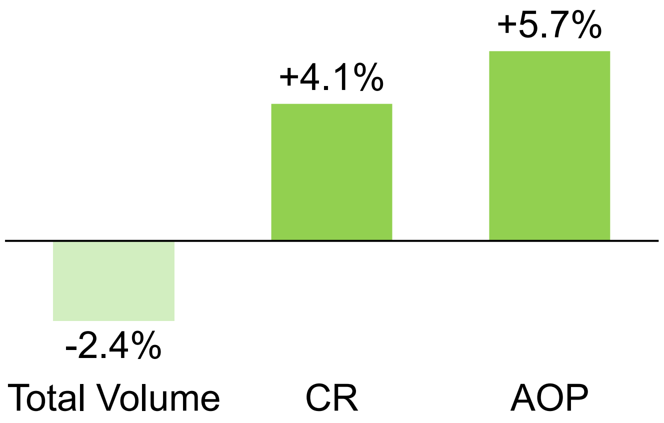
Total Volume

- Solid industry volume and market share gains in selected markets
- Ploom volume growth, mainly in Japan & Taiwan

CR/AOP

- Positive pricing contributions, mainly in Japan & the Philippines as well as positive volume variance supported by Ploom

WESTERN EUROPE



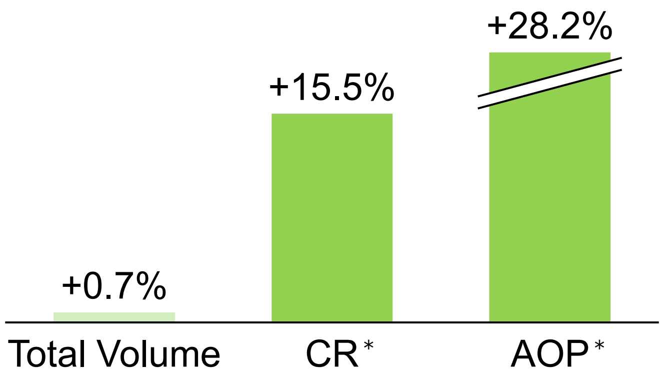
Total Volume

- Market share gains in several markets
- Ploom volume growth across the cluster
- Lower combustibles industry volume, mainly in the UK

CR/AOP

- Pricing contributions, mainly in the UK, offset the negative volume variance

EMA



Total Volume

- Market share gains, including in Turkey & the USA
- Ploom volume growth across the cluster
- Higher combustibles industry volume in Turkey, offset by lower combustibles industry volume in Russia

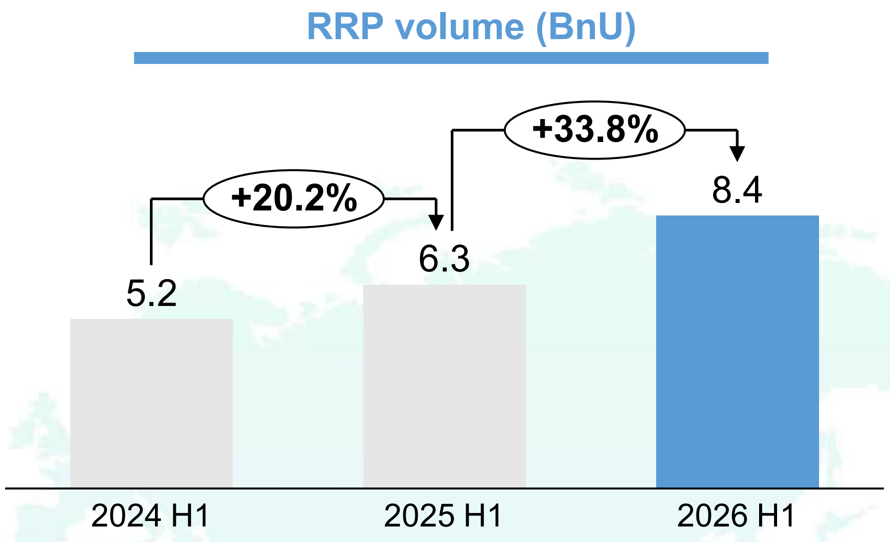
CR/AOP

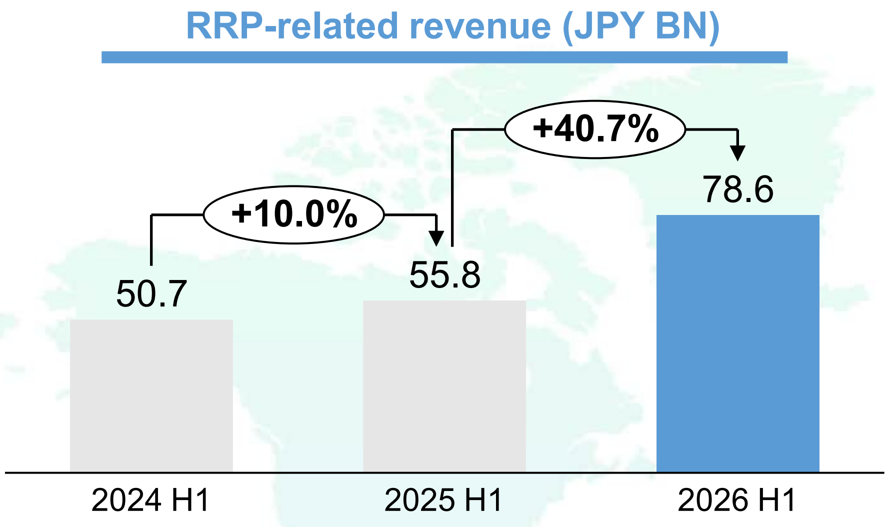
- Pricing contributions, mainly in Russia, Turkey and the USA

- Higher investments towards Ploom and inflation-led cost increases

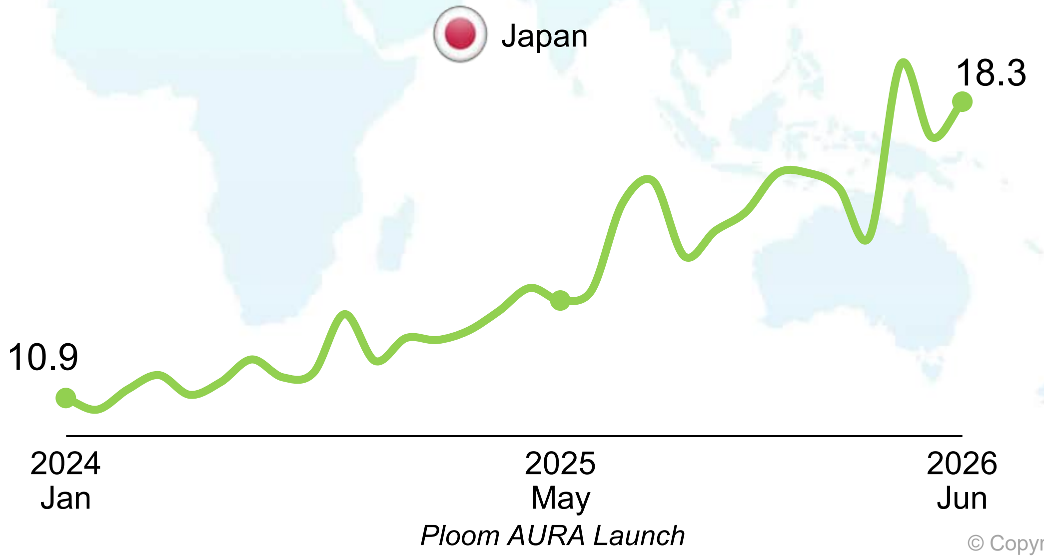
** As stated in definitions, the Canada Adjustment (deduction of Annual contribution) has been implemented starting from Q1 FY2026. Year-on-year comparisons are on a like-for-like basis.*
Note: Total volume, CR and AOP on this slide refer to Jan-Jun 2026 vs. PY. Both CR and AOP are on a constant FX basis.

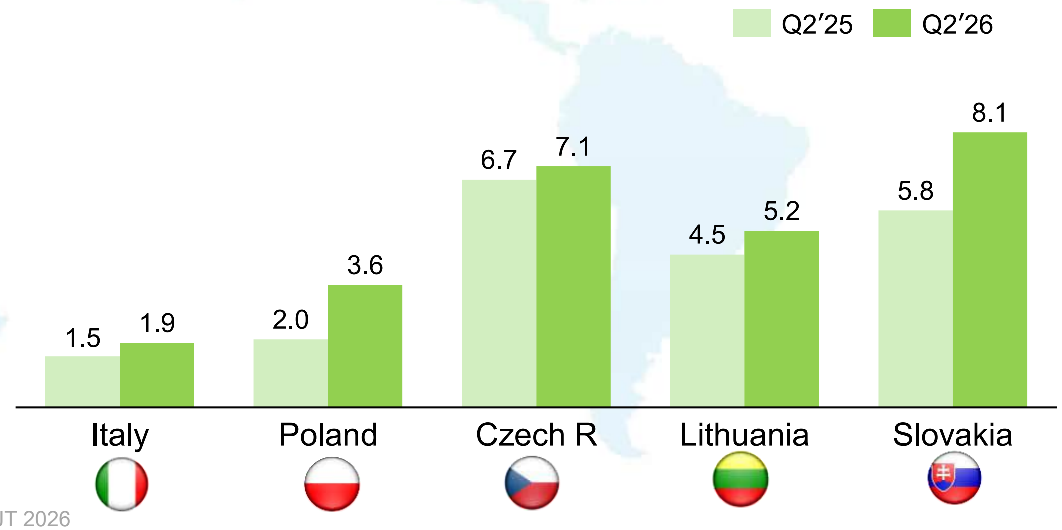
RRP: Continued top-line growth driven by steady market share gains





Heated Products Share of Segment (%)





Processed Food Business Financial Results

Processed Food Business

(JPY BN)	2026 Jan-Jun	vs. 2025
Revenue	79.2	+2.5
AOP	4.1	+1.5

Revenue

- Increase mainly driven by price revisions in the frozen and ambient foods business

AOP

- Increase driven by the revenue growth offsetting higher raw material costs

Full-year Revised Forecasts

2026 Consolidated Revised Forecasts: Significant upward revision driven by strong tobacco business momentum

(JPY BN)	FY2026 Revised forecasts	vs. Initial forecasts	vs. 2025*1
Revenue	3,885.0	+188.0	+12.0%
Core revenue at constant FX*2	3,514.0	+80.0	+6.0%
AOP*2	1,035.0	+80.0	+16.9%
AOP at constant FX*2	988.0	+24.0	+11.6%
Operating profit	1,008.0	+87.0	+16.3%
Profit*3	644.0	+74.0	+29.0%
FCF	651.0	+121.0	+378.3

Revenue･AOP

- Reflecting a significant upward revision in the tobacco business
- Foreign exchange impact on AOP is expected to improve

Operating profit

- JPY 87.0 billion upward revision, driven by the increase in AOP

Profit

- JPY 74.0 billion upward revision, driven by the increase in operating profit and lower financial costs

FCF

- JPY 121.0 billion upward revision, mainly driven by the increase in AOP

**1: PY results are presented on a continuing operations basis, except for FCF.*
**2: As stated in definitions, the Canada Adjustment (deduction of Annual contribution) has been implemented starting from Q1 FY2026. Year-on-year comparisons are on a like-for-like basis.*
**3: For the purpose of dividend calculation, profit after the Canada Adjustment (deduction of Annual contribution and discounted interest expense on financial liabilities) is expected to be JPY 642.0 billion.*
Note: The financial statements of subsidiaries operating in a hyperinflationary economy have been adjusted in accordance with the requirements of IAS 29, "Financial Reporting in Hyperinflationary Economies".
The results on a constant FX basis have been calculated to exclude amounts of revenue and profit that have increased due to hyperinflation in certain markets.

Tobacco Business Revised Forecasts: Upward revision reflecting strong pricing contributions

JT

Volume

	FY2026 Revised forecast	Initial forecast
Total volume	Unchanged	A decrease of approx. 1.0% to flat vs. 2025

Volume assumption

- Unchanged
  - H2 vs. H1: Lower industry volume and unfavorable prior-year comparisons

Financials

(JPY BN)	FY2026 Revised forecasts	vs. Initial forecasts	vs. 2025
Core revenue*	3,555.0	+184.0	+12.8%
at constant FX*	3,340.0	+80.0	+6.0%
AOP*	1,087.0	+81.0	+16.2%
at constant FX*	1,040.0	+25.0	+11.2%

Financials

- Upward revision driven by solid pricing
  - H2 vs. H1: Slower growth reflecting lower total volume

Currencies

- Foreign exchange impact on AOP is expected to improve (Initial forecast: -9.0 JPY BN / Revised forecast: +47.0 JPY BN)

** As stated in definitions, the Canada Adjustment (deduction of Annual contribution) has been implemented starting from Q1 FY2026. Year-on-year comparisons are on a like-for-like basis.*
Note: The financial statements of subsidiaries operating in a hyperinflationary economy have been adjusted in accordance with the requirements of IAS 29, "Financial Reporting in Hyperinflationary Economies".
The results on a constant FX basis have been calculated to exclude amounts of revenue and profit that have increased due to hyperinflation in certain markets.

Processed Food Business Revised Forecasts

Processed Food Business

(JPY BN)	FY2026 Revised forecasts	vs. Initial forecasts	vs. 2025 variance
Revenue	170.0	-	+10.5
AOP	8.0	-	-0.6

Revenue

- Unchanged
- Revenue is expected to increase year-on-year, driven by price revisions and sales growth across products in the frozen and ambient foods business

AOP

- Unchanged
- AOP is expected to be broadly in line with the prior year, mainly reflecting higher raw material costs

Closing remarks

Closing remarks

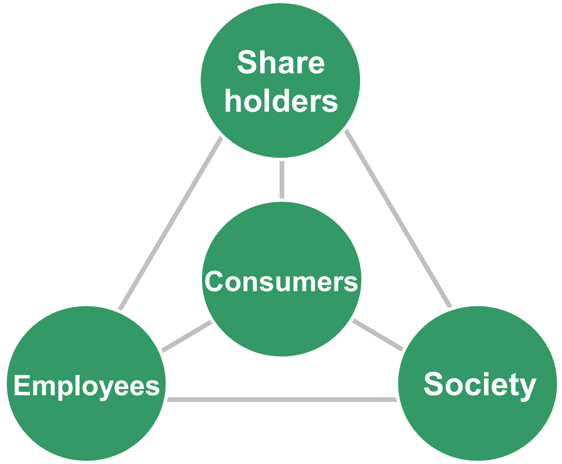
- Delivered another strong profit growth in the first half, led by the tobacco business, and ahead of initial expectations,
  - Combustibles: Strong pricing contribution and continued share growth
  - RRP: Strengthened Ploom presence enhanced top-line growth

- Significant upgrade to the full-year guidance, reflecting our strong business momentum, supplemented by the steady returns generated from strategic investments

- Annual dividend guidance to be revised upward by JPY 30 to JPY 272 based on the upward revised full-year forecast and our shareholder return policy*

  (Interim: JPY 136 / Year-end: JPY 136)

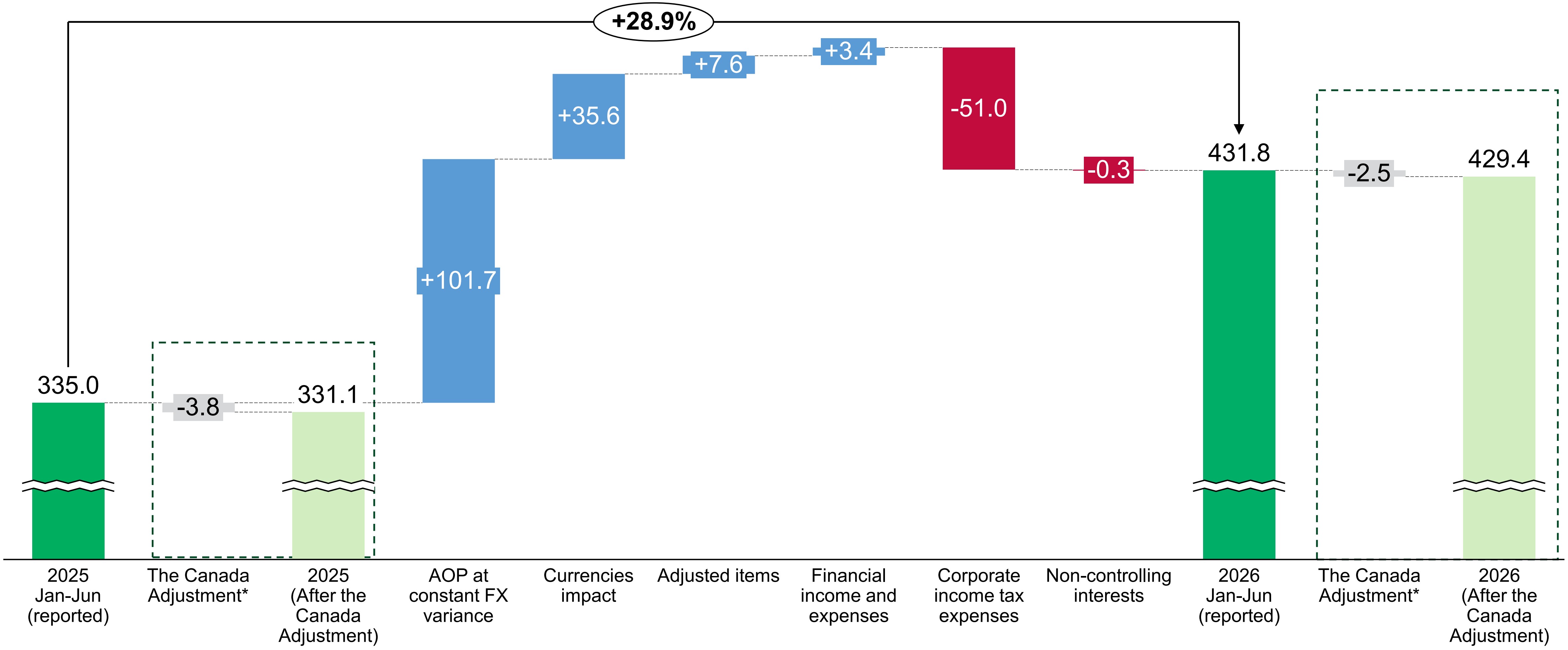
Fulfilling Moments, Enriching Life



**Dividend payout ratio: 75.2%, based on the profit after the Canada Adjustment of JPY 642.0 billion*

Appendix: 2026 Second-Quarter Consolidated Results

■ Profit Roadmap (JPY BN)



** The Canada Adjustment: The impact of deductions related to after-tax Annual contribution and discounted interest expense on financial liabilities.*

<Definitions>

Adjusted operating profit (AOP)	Operating profit + amortization cost of acquired intangibles arising from business acquisitions + adjusted items (income and costs) * - Canada Adjustment (Annual contribution**) *Adjusted items (income and costs) = impairment losses on goodwill ± restructuring income and costs ± others **Annual contribution corresponds to the portion of profit equivalent to each annual payment of the settlement of the lawsuits related to smoking and health against tobacco companies, including the Company's Canadian subsidiary, JTI-Macdonald Corp.
~ at constant FX	Constant FX is computed using the same foreign exchange rates as in the equivalent period in the previous fiscal year for the tobacco business. Results at constant FX are provided additionally and are not an alternative to financial reporting under International Financial Reporting Standards (IFRS).
Core revenue at constant FX (consolidated)	The sum of revenues in the processed food business, and others, as well as the core revenue at constant FX in the tobacco business.
Core revenue (tobacco business)	Core revenue includes all revenue excluding those from distribution, contract manufacturing and other peripheral businesses and deducting Canada adjustments (Annual contribution*) *Annual contribution corresponds to the portion of revenue equivalent to each annual payment of the settlement of the lawsuits related to smoking and health against tobacco companies, including the Company's Canadian subsidiary, JTI-Macdonald Corp.
RRP-related revenue	RRP-related revenue, as a part of core revenue, represents all the sale of RRP, principally consumables, devices and the related accessories.
Profit	Profit attributable to owners of the parent company.
Reduced-Risk Products (RRP)	Products with the potential to reduce the risks associated with smoking. In JT's portfolio, these products include Heated Products, Infused Product, E-Vapor, Modern Oral and Traditional Oral.
Heated Products	Products that involve a battery-powered device which directly heats stick-shaped consumables similar to cigarettes. These consumables are referred to as HTS and HNS.
Heated Tobacco Sticks (HTS)	Consumables containing tobacco leaves to be used with a Heated Products device that directly heat sticks. One stick is equivalent to a stick of cigarettes.
Heated Nicotine Sticks (HNS)	Consumables that deliver nicotine without tobacco leaves to be used with a Heated Products device that directly heat sticks. One stick is equivalent to a stick of cigarettes.

＜Definitions＞

Infused Tobacco (Infused)	Infused Products involve a battery-powered device that heats a liquid capsule to generate a vapor which passes through a tobacco containing consumable (i.e. not on a stick but rather a capsule or pod). One pack of consumables is equivalent to 20 sticks of cigarettes.
Combustibles	Combustibles include all tobacco products excluding contract-manufactured products and RRP.
Total volume	The volume of tobacco-based products which excludes contract-manufactured products, RRP devices and related accessories.
Combustibles volume	The shipment volume of Combustibles which excludes contract-manufactured products and RRP.
RRP volume	RRP sales volume in cigarette-stick equivalent. This excludes RRP devices, RRP related accessories, etc.
Heated Products volume / Ploom volume	Sales volume of Heated Products (Ploom) in cigarette-stick equivalent. This excludes Ploom devices, Ploom related accessories, etc.
Global Flagship Brands (GFB)	GFB includes four Brands namely Winston, Camel, MEVIUS and LD.